



For Immediate Release:
September 28, 2023

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myCUES Member Dashboard Honored with Platinum dotCOMM Award by AMCP

MADISON, Wis.— Talent development leader CUES and tech partner Accella, LLC have been recognized by the Association of Marketing and Communication Professionals (AMCP) with a Platinum dotComm Award honoring excellence in web creativity and digital communication. The [award recognizes myCUES Dashboard](#), a powerful, personalized web tool created to give CUES members easy access to their benefits and related learning content.

The dashboard was one of more than 2,500 total entries submitted for consideration from entrants in the United States, Canada, and numerous other countries. Gold and Platinum winners were selected in 241 categories, representing the elements of the web's evolving tools—such as interactivity, content, design, social media, video, apps, blogs, and influencers.

CUES and Accella created the user-friendly dashboard to guide each CUES member through a unique, personalized benefits journey, showcasing the tools, content, and learning modules most appropriate for their specific career path. No two CUES member dashboards look alike, and each return visit delivers new, valuable content to move members closer to their professional goals.

"We are especially proud of this award as it underscores our ongoing efforts to enhance the CUES member experience on every level," said Heather McKissick, CUES CEO. "We are pleased to see this effort acknowledged by such a distinguished organization as the AMCP and are excited about the ease of use and customized content it delivers to our members."

Learn more about the AMCP Awards [here](#).

Learn more about Accella [here](#).

Learn more about CUES at cues.org.

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders

through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 48,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](https://cues.org) and on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](https://cumanagement.com).

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