

## **Eltropy Earns Spot on Inc.'s Power Partner Awards List for Second Consecutive Year**

Digital conversations leader recognized as an industry-leading B2B partner enabling growth and backing CFIs across all business functions

**MILPITAS, Calif., October 24, 2023** – Eltropy, the leading digital conversations platform for community financial institutions (CFIs), has been recognized in the prestigious Inc. Power Partner Awards, Inc. for the second year in a row. The annual awards celebrate B2B organizations that provide strategic support to businesses.

This year's list features 389 firms from various sectors, including marketing, advertising, health, financial services, legal, logistics, and productivity.

"Trusted B2B partners provide guidance and expertise that founders rely on at various steps of their organization's journey," said Scott Omelianuk, editor-in-chief of Inc. Business Media. "Partners that possess a demonstrated ability to deliver quality support are at the core of entrepreneurship and help bring big ideas to life."

Eltropy, in particular, has been a vital strategic partner for CFIs, offering creative solutions for member communication. Rob Hoyle, CIO of Vantage West Credit Union, said, "We experienced immediate, measurable, and tangible results due to our partnership with Eltropy and their creative solutions to communicating with our members."

Eltropy's impressive 2022-2023 includes two strategic acquisitions, brand consolidation, key partnerships, and record customer growth. With its team spanning offices in Milpitas, Calif.; Bangalore, India; and Lehi, Utah, along with remote team members, Eltropy is making waves in the industry.

This award marks the second straight year Eltropy has been named an Inc. Power Partner.

To view the complete list of Inc.'s Power Partner Awards for 2023, visit

<https://www.inc.com/power-partner-awards/2023>.

The November 2023 Issue of Inc. magazine is available online now at

<https://www.inc.com/magazine/nov-2023> and will be on newsstands starting October 31.

Learn about the new Eltropy Unified Platform by joining an informative webinar on Tuesday, Oct. 31 at 1:00 p.m. EDT. Secure your spot by [registering here](#).

### **About Eltropy**

Eltropy is the industry's first AI-driven enterprise-wide digital conversations platform for community financial institutions (CFIs). Its [AI-driven communications tools](#) empower CFIs to communicate, automate, improve operations and engagement, and increase productivity across

the institution while maintaining the highest standards of security and compliance. Using Eltropy's platform, CFIs can connect with their consumers anytime, anywhere via Text, Video, Secure Chat, co-browsing, screen sharing, chatbot technology, and [integration solutions](#) — all integrated into a single platform. For more information, please visit [eltropy.com](http://eltropy.com).