



FOR IMMEDIATE RELEASE

Media Contact:

Marketing Manager - (513) 362-4014

LaKeisa Ealy, LEaly@TruPartnerCU.org

### **Staff at TruPartner Receive Life-Saving Certifications**

TruPartner Credit Union announced today that 75% of its staff are now First Aid/CPR/AED certified. The City of Cincinnati watched the medical efforts that saved Damar Hamlin during last year's Bills/Bengals game in its own backyard. The national spotlight that resulted showed that emergencies can happen anywhere and to anyone. "The bottom line is that CPR saves lives," said TruPartner CEO Nina Myers. "Not only will this training help protect members and fellow employees at our branches should a medical emergency arise, but our staff have this skill for wherever they go. Receiving this training increases the number of people in our community who know what to do in a critical moment."

TruPartner installed first aid stations and AEDs at each of its four Cincinnati locations early last year. According to the American Red Cross who administered the training for TruPartner staff, thousands of people die each year from sudden cardiac arrest. CPR can double or triple a person's chances of surviving.

Twice a year, the credit union staff utilizes two of the Federal holidays as paid in-service days to train, team-build, and help out in the community. TruPartner paid for the training and certification for each employee.

"Concern for community and people helping people are two principles that we live by at our credit union," said Myers. "We take pride in handling people's financial matters, but we also have a broader desire to assist others in whatever way we can."

###

---

#### About TruPartner

TruPartner is a member-owned, not-for-profit financial institution that provides the highest levels of personal service with convenient technologies that allow members to conduct financial business their way. TruPartner Credit Union was formed in 2015 by merging two well-established credit unions, Cincinnati Central and Communicating Arts. We offer truly competitive, innovative products and services delivered by highly knowledgeable and dedicated staff.