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TOPLINE FINANCIAL CREDIT UNION PARTICIPATES IN ITS 7TH STATEWIDE DAY OF KINDNESS

Minnesota credit unions joined forces to spread kindness across the state on Monday, Oct. 9.

MAPLE GROVE, MINN. — October 24, 2023— [TopLine Financial Credit Union](#), a Twin Cities-based member-owned [financial services cooperative](#), was one of the 66 credit unions and partner organizations across the state of Minnesota who participated in an orchestrated day, called CU Forward Day. A state-wide initiative of over 3,000 credit union employees, members and partners coming together to do one simple thing – spread kindness and encourage others to do the same.

TopLine has been participating in this collaborative credit union event since 2016, referred to as “[CU Forward Day](#),” which is coordinated by the [Minnesota Credit Union Network \(MnCUN\)](#), the state trade association for Minnesota’s credit unions. CU Forward Day demonstrates what credit unions do best, collaborate and give back to their communities.

TopLine’s theme for this year was “*Connected, We All Do Better!*” Over 95 TopLine participants volunteered over 260 hours and impacted nearly 2,800 Minnesotans at local community partner non-profit organizations including: [Advent Lutheran Church](#), [Avenues for Youth](#), [Beyond the Yellow Ribbon](#), [Family Alternatives](#), [Keystone Community Services](#), [Maple Grove Hospital](#), [Union Gospel Mission Twin Cities](#), and [YMCA Youth & Family Services](#).

Volunteers made a positive impact in the communities that TopLine serves by providing fall clean up at Avenues for Youth homeless shelter, boxing 196 meals for mobile food shelf program at Keystone, serving lunch to residents at Union Gospel Mission a local ministry, providing aid in local food shelves, cleaning and yard work at Advent Lutheran Church, packing snack bags at YMCA Youth & Family Services, creating inspiration signage and snack bags for Maple Grove Hospital, packing and delivering 900 toiletry kits, dental kits, and snack bags, knitting over 200 scarves and for local foster youth at Family Alternatives.

“TopLine remains dedicated to enriching lives in our communities through our commitment to social responsibility based on our mission to care for others,” says Mick Olson, TopLine President and CEO. “CU Forward Day showcases the credit union philosophy of “people helping people” and our true power of collectively working together with other credit unions and partners across Minnesota to make a positive impact.”

All credit union employees across the state were invited to attend the third annual volunteer “thank you” After Party at Keg and Case Market, hosted by [United Financials Making a Difference \(UFMD\)](#) and several sponsoring credit unions. Guests were treated with refreshments while networking and sharing stories with other credit union colleagues from across the state.

[TopLine Financial Credit Union](#), a Twin Cities-based credit union, is Minnesota’s 11th largest credit union, with assets of more than \$794 million and serves over 50,000 members. Established in 1935, the not-for-profit financial cooperative offers a complete line of financial services from its five [branch locations](#) — in Bloomington, Brooklyn Park, Maple Grove, Plymouth and in St. Paul’s Como Park — as well as by phone, [mobile app](#) and online at www.TopLinecu.com. Membership is available to anyone who lives, works, worships, attends school or volunteers in Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Sherburne, Washington and Wright counties in Minnesota and their immediate family members. Visit us on our [Facebook](#) or [Instagram](#). To learn more about the credit union’s [foundation](#), visit www.TopLinecu.com/Foundation.

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