

LEVERAGE and MCA Partner with Sharetec to Provide Cutting-Edge Technology to Credit Unions



PRESS RELEASE – *For Immediate Release*

Sharetec, an innovative leader in core processing for credit unions, has announced its new partnership with LEVERAGE and Members Core Alliance (MCA). LEVERAGE, the Service Corporation for the League of Southeastern Credit Unions & Affiliates, is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners. MCA is a credit union service organization (CUSO) that provides credit unions in GA, FL & AL with a solid, reliable, and user-friendly core processing platform.

After an extensive core search, MCA chose Sharetec as its new partner due to Sharetec's cutting-edge technology and solid cultural fit. "We're thrilled to embark on this transformative journey with Sharetec. Our vision has always been to empower credit unions with the best technology and support available," said Kyle Fowler, Vice President of MCA. "With Sharetec as our partner, we are confident in our ability to provide our credit unions with state-of-the-art core processing capabilities."

Discussions between LEVERAGE, MCA, and Sharetec began in September 2022 at the annual Sharetec Users Conference in Nashville, TN. This conversation sparked a ten-month journey that included countless joint meetings and system and feature demonstrations. To ensure that Sharetec would be the ideal choice for MCA credit unions, Sharetec held an on-site visit experience for MCA clients and leaders at AIM CU in Iowa. The technology provider also worked with MCA on co-branded partnership negotiations that would be a winning situation for all credit unions involved.

Steffi Decker, CEO of Sharetec, expressed enthusiasm about the partnership, stating, "Sharetec is excited to engage in cohesive sales efforts with MCA and LEVERAGE to provide Sharetec's powerful web-based core and caring culture to MCA credit unions. We look forward to witnessing the resulting growth and member satisfaction that is sure to follow."

Sharetec prides itself on its bold technology and persistent efforts to be a caring partner. That is why, in July 2023, MCA and LEVERAGE chose Sharetec. This partnership marks the beginning of an exciting new era for MCA and its member credit unions, one where MCA can offer cutting-edge technology, enhanced back-office collaboration, custom reports, and optimized workflows, all aimed at driving growth and success. MCA is eager to start the core conversion process, which essentially represents a relaunch of their services, now with a new partner and a new system.

Lindsey Cole, Chief Operating Officer of LEVERAGE, emphasized the shared commitment between the organizations, stating, "Our organizations are committed to our nation's credit unions and are focused on promoting growth and success for all credit unions that join us in our endeavors, now and in the future." For more information about MCA and how your credit union can get back to focusing on what matters most – great member service – visit MembersCoreAlliance.com.

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