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FOR IMMEDIATE RELEASE

Day Air Announces Promotion of Two Associates to Vice President

Kettering, Ohio, November 9, 2023 – Day Air Credit Union is pleased to announce the promotions of two of its associates, marking a significant milestone in their careers and a new chapter for the credit union. Joe Eckley has assumed the role of Vice President of Marketing and Business Development, while Zach Diver has taken on the role of Vice President of Information Technology. In these new leadership positions, both associates will join the executive team and be pivotal in guiding the credit union toward continued success.

Joe Eckley has been an integral part of Day Air since 2017. As the Director of Marketing, Eckley has demonstrated unwavering dedication and exceptional strategic vision, consistently driving Day Air's marketing efforts to new heights. In his time at Day Air, Eckley has enhanced the credit union's brand, improved its digital strategy, and spearheaded the credit union's naming rights of Day Air Ballpark.

As Vice President of Marketing and Business Development, Eckley will lead the credit union's marketing initiatives with even greater influence and spearhead its business and community development strategies.

Zach Diver has been an essential member of the Day Air team since 2014. Serving as the Director of IT since 2017, Diver has exhibited a profound understanding of technology trends and a relentless commitment to enhancing Day Air's technology infrastructure. Diver has overseen the implementation of chip card technology, telecommunications enhancements, and modernized the credit union's cyber security posture.

As Vice President of Information Technology, Diver will oversee Day Air's IT operations with an expanded purview, ensuring it maintains the highest security, efficiency, and innovation standards.

Throughout their tenure, Eckley and Diver have consistently demonstrated Day Air's core values of integrity, teamwork, and member-centric focus. As members of its executive team, they will provide valuable insights and leadership to help shape the credit union's future. Their promotions exemplify Day Air's commitment to recognizing and nurturing talent from within the organization.

"We are extremely proud to promote them to Vice President," said Bill Burke, President and CEO of Day Air. "Their dedication, expertise, and contributions have been instrumental in Day Air's success, and we are confident they will excel in their new roles. With their vision and leadership, we look forward to achieving new milestones and providing our members with even greater value."

About Day Air Credit Union

Established in 1945, it proudly serves businesses and residents of the Miami Valley in southwest Ohio. Day Air is a not-for-profit, full-service financial cooperative with over \$765 million in assets and over 51,000 members. Credit Union members have access to over 30,000 surcharge-free ATMs and more than 5,900 shared branches nationwide. Membership is open to people living, working, worshipping, or attending school in the Miami Valley. Get started at dayair.org.

