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BECU Announces Beth Hale as Chief Consumer and Business Solutions Officer

Purpose-driven leader joins cooperative's executive team in new role

SEATTLE (Nov. 28, 2023) — [BECU](#), the country's fourth-largest credit union, today announced it has welcomed Beth Hale as executive vice president and chief consumer and business solutions officer. In her role, Hale will lead the teams accountable for creating and managing products and services across all BECU lines of business.

"Beth's proven ability to deliver business results while navigating the changing landscape of financial services will greatly benefit our members and positively impact our communities," said Beverly Anderson, BECU's president and chief executive officer. "Her members-first mindset paired with her deep commitment to fostering innovation and furthering BECU's purpose make Beth the right person to lead these important areas and make progress on our vision and strategy."

Hale joins BECU with an extensive background in consumer retail banking, including senior roles at Washington Mutual and Bank of the West. Most recently, she served as the president and vice chair of USAA Savings Bank, where she developed a strategic roadmap to improve the organization's risk profile and operations. She was also responsible for presiding over all board of director meetings, developing positive relationships with regulators and managing teams focused on operations, financial performance and regulatory reporting, compliance and risk domains.

Beyond the office, Hale supports her local community in many ways. She served on the board of directors of YMCA of Southern Nevada over the past four years and has also volunteered at organizations including Habitat for Humanity, Food Bank of Buffalo, New York and St. Joan of Arc Roman Catholic Church. Hale holds a Bachelor of Business Administration degree from University of Massachusetts, Amherst.

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About BECU

With more than 1.4 million members and \$28.8 billion in assets, BECU is the largest not-for-profit credit union in Washington and one of the top four financial cooperatives in the country. As a member-owned credit union, BECU is focused on helping increase the financial well-being of its members and communities through great rates, few fees, community partnerships and financial education. The credit union currently operates 60 financial centers, including two in South Carolina. For more information, visit www.becu.org.