

Keeping It Simple

IMCU.COM

## FOR IMMEDIATE RELEASE:

Contact: Nikki Thompson,
Director of Marketing &
Communications
Indiana Members Credit Union
317-554-8150
<a href="mailto:nthompson@imcu.com">nthompson@imcu.com</a>

## INDIANA MEMBERS CREDIT UNION CONTRIBUTES \$1,692 TO LAWRENCE NORTH HIGH SCHOOL

(Indianapolis, IN, November 2, 2023) Indiana Members Credit Union (IMCU) recently presented a check for \$1,692 to Lawrence North High School (Indianapolis, IN) as part of an ongoing school spirit debit card program. The partnership allows Lawrence North fans the opportunity to show their school spirit and support the athletic program by signing up for a Wildcats themed debit card. Every time the card is used as a signature based transaction, Lawrence North athletics benefits. The more cards that are in use, the larger the contribution. Since beginning the program in 2014, Lawrence North High School has earned \$10,026 through this IMCU giveback program.

James Abbett, Business Development Officer, IMCU, presented the check to Michael Penrose, Athletic Director, Lawrence North High School, at the boys varsity football game on Friday, September 29, 2023.

The card is available for issue to members at the IMCU Castleton Branch, 7470 East 82<sup>nd</sup> Street, as well as IMCU's other 31 Indiana locations. The IMCU Lawrence North Wildcats debit card is free to members with IMCU's free checking account and can be issued immediately through IMCU's Instant Issue program, which allows members to receive their debit card on the spot. Help support Lawrence North High School and visit the IMCU Castleton Branch or imcu.com for details!

## **About Indiana Members Credit Union**

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 32 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at <a href="https://www.imcu.com">www.imcu.com</a>.

-more-



Keeping It Simple

ІМСИ.СОМ



\*Pictured left to right: James Abbett, Business Development Officer, IMCU, Members of the Lawrence North High School Varsity Fall Cheerleading Squad, and Michael Penrose, Athletic Director, Lawrence North High School.



\*Pictured is the Indiana Members Credit Union, Lawrence North Wildcats debit card.

###