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FOR IMMEDIATE RELEASE

CU Student Choice Announces Kathy Duvall as New Board Chairperson

Washington, D.C. (November 3, 2023) — [CU Student Choice](#), the leading provider of higher education financing solutions to America’s credit unions, announced that Kathy Duvall, President and CEO of SF Fire Credit Union, has been elected to the role of Chairperson by the organization’s Board of Directors.

“Kathy steps into this role at an exciting time for Student Choice,” said Scott Patterson, President and CEO of Student Choice. “While we remain devoted to helping credit union members responsibly fund their higher education dreams, the CUSO has made significant investments in technology and human capital that will fuel the exploration of new opportunities to serve credit unions. We’re excited to have Kathy’s leadership in this expanded role as we continue to grow our services and reach.”

Duvall remarked, “Having worked in the credit union industry for many years, I’ve been a contributor and witness to the growth of credit unions serving their members and communities. Student Choice has been an excellent partner for hundreds of credit unions and their millions of members over the past 15 years, and I am thrilled to take on the role of Chairperson to help drive continued CUSO growth.”

Duvall joined the board in 2021 and succeeds Craig Roy, SVP, Retail Lending of DCU as Chairperson. Roy has served on the board for ten years and remains an active board member. Other Student Choice board members include Andrea Mosher, Chief Lending Officer and SVP of Desert Financial Credit Union; Tom Gandre, EVP and COO of PSCU; Brian Volkmann, EVP and CFO of Affinity Plus Federal Credit Union; Jon Jeffreys, President and CEO of Callahan and Associates; and Scott Patterson.

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About CU Student Choice

CU Student Choice is a credit union service organization (CUSO) that positions credit unions as leaders in education finance by offering a comprehensive solution that helps them deliver fair-value private education loans and corresponding financial education to students and families. To learn more, visit www.studentchoice.org.