**FOR IMMEDIATE RELEASE**

**Cultivating Financial Acumen**

**March 12-14, 2024:** c. myers corporation is proud to announce its upcoming event, Cultivating Financial Acumen, scheduled to take place in [March 2024](https://www.cmyers.com/event/cultivating-financial-acumen-mar-24/). If you are not available to attend in March, there is another event in [August](https://www.cmyers.com/event/cultivating-financial-acumen-aug-24/). This highly anticipated event is designed to empower the finance industry's emerging talent with the essential knowledge and skills required to gain a clearer understanding of key financial metrics, how they are interrelated, and the types of decisions that impact them. The secondary emphasis includes elevating leadership presence and communication.

This event serves as an invaluable platform for emerging talent to work through real-life situations, network with industry peers, gain insights from leading experts in the field, and reflect on their learnings. Participants can expect to leave this event equipped with better tools for linking decision-information from various business lines and delivery channels to have a more complete view as decisions are being made.

Seats for this event are limited. Interested individuals are encouraged to secure their spot at Cultivating Financial Acumen by registering through the official event website below. This event is offered to attend in person at our sunny Phoenix office or virtually.

For more information and registration, please visit [cmyers.com](https://www.cmyers.com/event/cultivating-financial-acumen-mar-24/).

[c. myers](https://www.cmyers.com/) *helps financial institution decision-makers uncover opportunities and continuously optimize their business models. Their depth and range of experience in linking strategy, talent, desired financial performance and successful execution enables them to work with their clients as strategic collaborators. They have the experience of working with over 600 financial institutions, including 200+ of those over $1 billion in assets.  C. myers helps financial institutions think to differentiate and drive better decisions through* [*strategic planning & business model optimization*](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.cmyers.com%2Fstrategic-planning-and-business-model-optimization%2F&data=05%7C01%7CHReyes%40CMyers.com%7C091112cd8263449c985a08dac6639f63%7C3c8f0f337d164f13816f775a6a077330%7C0%7C0%7C638040428430838844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JCiTCOlT7Hc16%2FSJKGmn%2BbX5z4KwvjPyEP8yVlK4Llo%3D&reserved=0)*,* [*strategic solutions and implementation*](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.cmyers.com%2Fstrategic-solutions-and-implementation%2F&data=05%7C01%7CHReyes%40CMyers.com%7C091112cd8263449c985a08dac6639f63%7C3c8f0f337d164f13816f775a6a077330%7C0%7C0%7C638040428430838844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ct5isc2Z47sDfr%2BMTjKIjN4E030EZSm2fOwDGeDpy8E%3D&reserved=0)*,* [*strategic leadership development*](https://nam10.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcmyers.com%2Fstrategic-leadership-development%2F&data=05%7C01%7CHReyes%40CMyers.com%7C091112cd8263449c985a08dac6639f63%7C3c8f0f337d164f13816f775a6a077330%7C0%7C0%7C638040428430838844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=TMrv9hbsbD%2FI4Q1zrQm2Jgn42jJHNLDd2pmOV%2FH58gI%3D&reserved=0)*,* [*real-time ALM and financial forecasting*](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.cmyers.com%2Ffinancial-forecasting-and-earnings-optimization%2F&data=05%7C01%7CHReyes%40CMyers.com%7C091112cd8263449c985a08dac6639f63%7C3c8f0f337d164f13816f775a6a077330%7C0%7C0%7C638040428430838844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=%2FKNw4l2U3Ka9oYOo5ALTNGAmwpR%2FqoBoXOthei%2BLqAE%3D&reserved=0)*,* [*education*](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.cmyers.com%2Fevents%2F&data=05%7C01%7CHReyes%40CMyers.com%7C091112cd8263449c985a08dac6639f63%7C3c8f0f337d164f13816f775a6a077330%7C0%7C0%7C638040428430838844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=F7Jjzl2rgIFdLNH1Q3XLDnOiI%2F8WfXjVxCql17Z2ll0%3D&reserved=0)*, and* [*thought leadership*](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.cmyers.com%2Feducation-tools-events%2Fblog%2F&data=05%7C01%7CHReyes%40CMyers.com%7C091112cd8263449c985a08dac6639f63%7C3c8f0f337d164f13816f775a6a077330%7C0%7C0%7C638040428430838844%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=SzXZbnXl3rYCsPUxxweBkfLDGXncYAt1h7T6ZZP8uw8%3D&reserved=0)*.*

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