



**FOR IMMEDIATE RELEASE**

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## **1<sup>st</sup> United Selected as an Official Food Bank Donation Spot**

*Donate food for Alameda County Community Food bank at our branches all year.*

PLEASANTON, CA (January 30, 2024): 1st United Credit Union is excited to be selected as [Alameda County Community Food Bank's \(ACCFB\) Food Drive Host](#) for a third consecutive year. Community members can continue to donate food at any [1st United branch](#) all year long.

1<sup>st</sup> United's partnership with ACCFB spans decades and includes monetary donations and countless volunteer hours at the Food Bank's warehouse. During the COVID-19 pandemic, ACCFB reached out to 1<sup>st</sup> United to serve as a year-round food donation spot due to the placement of their nine branches throughout the county. By adding 1st United as a Food Drive host, ACCFB is able to reduce costs while reaching an even greater level of support.

"Our members and the community really showed up this year by donating 12,466 pounds of food at our branches. That equates to approximately 10,388 meals!" commented Steve Stone, President and Chief Executive Officer at 1st United Credit Union. "We appreciate everything the Food Bank does for our community and are honored to be part of their program."

According to ACCFB, one in four Alameda County residents experience some level of food insecurity. Their operations have expanded dramatically to support the growing need. By adding 1st United as a Food Drive host, they are able to expand their collection services.

"Having seen food insecurity skyrocket through the pandemic and recent record inflation, the last thing our Food Bank expected was still see demand for our services on the rise this last year," said Juan Francisco, corporate and foundation relations manager for Alameda County Community Food Bank. "As it stands today, we're on pace to provide more than 60 million pounds of food in our current fiscal year—an amount that would be akin to adding a thirteenth month to any recent year for us. Right now, even with the economy improving, our community is getting hungrier. This is why longstanding and engaging partnerships like the one we have with 1st United Credit Union are so vital to our mission. In addition to serving as year-round hubs to collect nutritious food for our community, they play an impactful role in raising awareness about this issue. We're sincerely grateful to 1st United Credit Union for their passion and dedication to helping end hunger in Alameda County for good."

1st United encourages the community to get involved by hosting a food drive, donating money, or volunteering at the Food Bank. Learn how and locate your nearest 1st United Credit Union branch by visiting [1stunitedcu.org/fooddrive](https://1stunitedcu.org/fooddrive).

### **About 1st United Credit Union**

It doesn't get simpler, faster, or friendlier than 1st United Credit Union. As one of the first credit unions in California, 1st United Credit Union was founded in 1932 and has been thriving in the San Francisco East Bay area ever since. [Membership](#) is available to anyone who lives, works, or attends school in Alameda, Contra Costa, San Joaquin, Solano, Stanislaus, or Kings Counties. We believe in local, neighborly banking and hope you will too. For more information, visit [1stunitedcu.org](https://1stunitedcu.org).