

ІМСИ.СОМ

FOR IMMEDIATE RELEASE:

Contact: Nikki Thompson,
Director of Marketing &
Communications
Indiana Members Credit Union
317-554-8150
nthompson@imcu.com

INDIANA MEMBERS CREDIT UNION CONTRIBUTES \$1,600 TO RED PRIDE BOOSTER CLUB

(Indianapolis, IN, January 22, 2024) Indiana Members Credit Union (IMCU) presented a check for \$1,600 to the Red Pride Booster Club (Plainfield, IN), which supports Plainfield High School Athletics, as part of an ongoing school spirit debit card program. The partnership allows Plainfield athletics fans the opportunity to show their school spirit and support the athletic program by signing up for a Red Pride themed debit card. Every time the card is used as a signature based transaction, Plainfield athletics benefits. The more cards that are in use, the larger the contribution. Since beginning the program in 2017, Plainfield athletics has earned \$9,600 through this IMCU giveback program. In 2023, IMCU has contributed a total of \$100,000 through its Giveback Debit Card Program.

Annie Prose, Branch Manager, IMCU Plainfield Branch, presented the check to Torrey Rodkey, Athletic Director, Plainfield High School, and Michael Menser, President, Red Pride Booster Club, at the boys varsity basketball game on November 22, 2023.

The card is available for issue to members at IMCU's Plainfield branch, 2210 Stafford Rd., as well as IMCU's other 30 Indiana locations. The IMCU Red Pride debit is free to members with IMCU's free checking account and can be issued immediately through IMCU's Instant Issue program, which allows members to receive their debit cards on the spot. Help support Plainfield Athletics and visit the IMCU Plainfield Branch or imcu.com for details!

About Indiana Members Credit Union

Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 31 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at www.imcu.com.

-more-



Keeping It Simple

IMCU.COM



*Pictured left to right: Michael Menser, President, Red Pride Booster Club, Annie Prose, Branch Manager, IMCU Plainfield Branch, and Torrey Rodkey, Athletic Director, Plainfield High School..



*Pictured is the Indiana Members Credit Union, Red Pride Booster Club debit card.

###