



For Immediate Release: January 17, 2024
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Advia Credit Union commits \$40,000 in Youth and WMU Aviation Scholarships

Advia Credit Union is proud to commit \$40,000 in scholarships for 2024.

Headquartered in Oshtemo, MI, the financial institution is now accepting applications for the Youth Scholarship Program and Cheryl A. DeBoer Soar Higher Award until March 16, 2024. The scholarships include:

- \$30,000, offered as \$1,000 scholarships, through the Youth Scholarship Program for high school seniors demonstrating academic excellence, leadership, and community commitment. Eligible applicants must have an open Advia Credit Union account in their name before the application deadline and be set to graduate in 2024.
- \$10,000 in total, distributed as \$5,000 per recipient, through the Cheryl A. DeBoer Soar Higher Award for current Western Michigan University's College of Aviation students or those recently accepted into the program.

Notably, the Soar Higher Award was introduced last year in honor of Advia's former President & CEO Cheryl DeBoer, who retired in 2022 after over 18 years with Advia and 40 years in the credit union industry. This award celebrates DeBoer's passion for aviation and her distinguished credit union career.

Nancy Loftis, Vice President of Marketing & Public Relations at Advia, expressed enthusiasm, stating, "We welcome high school seniors across Michigan, Illinois, and Wisconsin to apply to our Youth Scholarship Program. We're also excited to be offering the Soar Higher Award for the second year and invite WMU students and future students of their prestigious program to apply."

To learn more about Advia's scholarships, visit adviacu.org/community/advia-foundation.

About Advia Credit Union

Advia Credit Union's mission is to provide financial advantages to its members. With nearly \$3 billion in assets, Advia seeks to provide quick and easy access to money and time-saving financial tools to nearly 200,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative products at 28 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships,

and keeping people at the core. Visit adviacu.org to learn more about how Advia provides Real Advantages for Real People.™

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