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# GTE FINANCIAL LAUNCHES GTE BOLTS DEBIT CARD FOR MEMBERS AS OFFICIAL CREDIT UNION OF THE TAMPA BAY LIGHTNING

**TAMPA, FL, February 2024:** Locally owned and operated credit union GTE Financial launches the Bolts Debit Card for new and existing members as the official credit union of the Tampa Bay Lightning. The financial institution currently offers the Bolts Debit Card for free when a new member opens a GTE checking account and use the promo code BOLTSCARD. The offer ends on April 30, 2024 and is the only debit card featuring the Tampa Bay Lightning.

"We are thrilled to kick off 2024 with our Bolts Debit Card! This co-branded Debit Card is a testament to our 89-year legacy in Tampa Bay and our commitment to community spirit. This unique design, sanctioned by the NHL and Vinik Sports Group, is the only Debit Card featuring our beloved Tampa Bay Lightning home team," said Jennifer Maxfield, Senior Vice President and Chief Marketing and Impact Officer. "We couldn't be more excited to offer the debit card and showcase it to our members and the millions of Lightning fans in the Tampa Bay community."

To join and receive a free GTE Bolts Debit Card, new members must open a membership and a qualified GTE checking account using the promo code and deposit \$5 to fund a member-owner savings account. This deposit represents a share of the credit union and makes members a member-owner. Existing Members can visit the "Design your Own Card" page on the GTE website or visit a GTE location to order an official card. To learn more about the GTE Bolts Debit Card, please visit [gtefinancial.org/boltscard](https://gtefinancial.org/boltscard).

## About GTE Financial

GTE Financial is a not-for-profit financial cooperative located throughout West Central Florida with \$2.9 billion in assets and 24 Community Financial Centers. Chartered in 1935, GTE Financial is the official credit union of the Tampa Bay Lightning and is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. For more information on GTE Financial, visit [gtefinancial.org](https://gtefinancial.org).

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at [pr@bkncreative.com](mailto:pr@bkncreative.com).

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