

Press Release

CU Alliance Welcomes Mobility Credit Union to Boost Member Benefits with CU Certified™ Vehicle Service Contracts

Houston, TX | February 14, 2024 – CU Alliance[®] (CUA), a leading Credit Union Service Organization (CUSO) based in Houston, is excited to announce its collaboration with Mobility Credit Union, further expanding the CUSO's footprint in the Dallas/Fort Worth Market.

As the latest addition to CUA's network, Mobility Credit Union will now offer members the credit union-created CU Certified™ vehicle service contracts. Members of Mobility Credit Union will now have access to the best-in-class vehicle service contracts, ensuring peace of mind and protection against unexpected mechanical repair expenses.

"This partnership aligns with CUA's dedication to delivering better products and services to credit unions that offer exceptional member value, better protection for a credit union's loan collateral, and unprecedented non-interest income opportunities," exclaimed Adrian Dominguez, President and CEO of CU Alliance, as he expressed his enthusiasm about the new partnership, stating, "We are thrilled to welcome Mobility Credit Union into our growing family of credit union partners."

About CU Alliance: CU Alliance, LLC (CUA) is a Credit Union Service Organization (CUSO) specializing in offering multiple loan aggregation products and services. With a focus on leveraging CUSO efficiencies, best practices, and technology, CU Alliance assists credit unions in excelling within the consumer lending business.

About Mobility Credit Union: Mobility CU was founded in 1965 by Dallas-based IBM employees and today represents over 21,000 members with three branches in the Metroplex area.