

OUR Credit Union Selects Andre Vygnanski as Chief Experience Officer (CXO)



Royal Oak, MI – February 20, 2024. OUR Credit Union is pleased to announce the hiring of Andre Vygnanski as its new Chief Experience Officer (CXO). This is a newly created position for the credit union, placing Vygnanski in a critical role driving innovation and enhancing the overall member experience. Vygnanski will work closely with frontline staff to ensure operational excellence along the retail delivery channels of the credit union.

“OUR Credit Union is very excited to announce that we have hired Andre Vygnanski for our Chief Experience Officer position,” said Darren Cameron, President/CEO. Andre is passionate about providing the very best in member experience, so he is a perfect addition to our leadership team!

Vygnanski has more than 20 years of financial services experience in the metro-Detroit area and has lived and worked in the communities served by OUR Credit Union. He has a significant amount of sales, service, and management experience at Chase Bank and most recently 5+ years of experience as President/CEO of Ukrainian Selfreliance Michigan FCU.

Vygnanski holds a bachelor’s degree in finance from Oakland University in Rochester Hills, MI, and is a certified Real Estate Sales Associate.

“I’m thrilled to announce that I have accepted the position of Chief Experience Officer at OUR Credit Union,” said Vygnanski. “I am excited to lead initiatives that enhance member experiences and contribute to the continued growth and success of our organization. I am looking forward to achieving new milestones together.”

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. www.humanidei.com.

About OUR Credit Union

Established in 1959 to serve the St. Dennis Parish community, OUR Credit Union was founded with a commitment to offering top-notch personal service to individuals, families, and businesses who wanted a financial partner that made it easy to do business. Today, we are committed to providing ease of use and full-service banking to more than 24,000 members, while we continue to grow and connect meaningfully to a membership base that includes the entire state of Michigan.

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