***FOR IMMEDIATE RELEASE***

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**Corporate Central Welcomes Charlie Zanayed to Board of Directors**

**MILWAUKEE, WI – February 26, 2024** – Corporate Central is proud to announce the appointment of Charlie Zanayed to its Board of Directors. The Board unanimously selected Zanayed, CEO of CoVantage Credit Union based in Antigo, WI, to fill the vacant position.

Zanayed has over 20 years of experience in the financial industry. He joined CoVantage Credit Union in 2013 as the Senior VP Chief Retail Officer where he provided supervision and leadership to the entire credit union. In 2016, he was promoted to President, and upon the retirement of the CEO in 2017, he was elevated to the CEO position. Prior to joining CoVantage Credit Union, he was a Regional Manager for Advia Credit Union, based in Michigan, where he was responsible for over 100 employees across 11 branches. In addition, he assisted the credit union with multiple mergers during his tenure.

Charlie Zanayed, CEO of CoVantage Credit Union, joins Corporate Central’s Board of Directors.

Zanayed earned his bachelor’s degree in finance from DePaul University in Chicago and earned his MBA from Western Michigan University with a concentration in Finance. He currently serves on the board for CoVantage Cares Foundation as President and was recently appointed to The Wisconsin Credit Union League board and the Federal Reserve Bank of Chicago’s Community Depository Institutions Advisory Council. He has served on multiple boards during his career, including Aspirus, Inc., which is a regional hospital system with 11,000 employees.

"I am honored to be part of Corporate Central’s esteemed Board of Directors,” Zanayed said. “I look forward to contributing to the credit union’s success and working collaboratively with the talented leadership team. Together, we will continue to drive innovation and excellence in the credit union industry."

Val Mindak, Board Chair, expressed her enthusiasm stating, “We are thrilled to welcome Charlie to our board. He brings a fresh perspective and valuable insights that will undoubtedly contribute to the continued success of Corporate Central.”

In addition, Chris Felton, President/CEO, shared, “We are fortunate to have such strong leaders and visionaries serve on our board. With Charlie’s demonstrated excitement and passion, I am confident he will play a key role in guiding Corporate Central to new heights.”

Corporate Central’s current Board of Directors includes:

* Chair, Val Mindak, President/CEO, Park City Credit Union
* Vice Chair, Sue Johnson, President/CEO, Fort Community Credit Union
* Secretary, Steve Koenen, President/CEO, Altra Federal Credit Union
* Treasurer, Chris Allen, President/CEO, Fox Communities Credit Union
* Director, Eric Chrisinger, President/CEO, Co-op Credit Union
* Director, Angela Hanson, President/CEO, Heartland Credit Union
* Director, Daniel Ige, President/CEO, “Golden Rule” Community Credit Union
* Director, Jay Magulski, President/CEO, Landmark Credit Union

Learn more about [Corporate Central’s Board of Directors](https://www.corpcu.com/About-Us/People/Our-Volunteers?utm_source=Callahan&utm_medium=press_release&utm_campaign=February2024_Zanayed_Appointed_Board-of_Directors&utm_content=link_Our_Volunteers).

**Helping Members to be *Wildly* Successful**

**About Corporate Central Credit Union**

*Corporate Central Credit Union is a federally insured financial cooperative built on the values of commitment to service, fiscal responsibility, and respect for the individual. We cultivate a culture of respect, ethics, teamwork, and innovation. We are "Helping Members to be Wildly Successful" by delivering industry knowledge and expertise to help credit unions achieve their strategic objectives and compete in today’s evolving financial services industry. We are motivated to passionately serve our members and strive to learn, create, and innovate daily. Please visit* [*corpcu.com*](http://www.corpcu.com) *to learn more, and follow us on* [*Facebook*](https://www.facebook.com/CorporateCentral)*,* [*LinkedIn*](https://www.linkedin.com/company/517350/)*,* [*Twitter*](https://twitter.com/CorpCU)*, and* [*YouTube*](https://www.youtube.com/channel/UCLt6UMRaRkpGF-qWWx8T94w)*.*