



FOR IMMEDIATE RELEASE

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iQ Credit Union Unveils Key Promotions to Enhance Member Experience

Vancouver, Wash. – iQ Credit Union (iQ), a modern member-owned financial institution, today announced a series of leadership promotions that expand the member experience throughout all communication and service delivery channels. These changes are part of iQ's ongoing commitment to providing a comprehensive suite of financial solutions that simplify banking and improve the financial lives of its members.

Ali Migaki, a member of the iQ team for over 28 years, steps into the newly created role of Chief Experience Officer (CXO). Migaki's promotion will unify and enhance the way members interact with the credit union—whether that's in a branch, through a remote channel or out in the community. Her role now includes oversight of the investment and insurance teams, along with branch operations, member support, remote delivery, community impact and financial education.

iQ is also proud to announce the promotions of several long-standing employees who have been instrumental in advancing the credit union's mission of improving people's financial lives:

- Erin Nikkila, promoted to Vice President of Remote Delivery
- Kim Slorey, promoted to Vice President of Member Support
- Elise Westbrooks, promoted to Vice President of Retail Branches

“We want to provide the best experience for our members no matter how they choose to interact with us or what products and services they need,” says Eric Petracca, President/CEO of iQ Credit Union.

“These leadership changes further our vision to create a fully integrated, supportive, and enjoyable member experience.”

These promotions reflect iQ's deep-rooted dedication to simplifying everyday banking for its members. iQ offers a full suite of financial products and services tailored to support members at every stage of their lives, from daily banking needs to high-yield savings products, to home loans, credit cards, investments, insurance, and more.

For more information about iQ Credit Union and its services, visit iQcu.com.

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About iQ Credit Union

iQ Credit Union is a full-service financial institution serving the Pacific Northwest since 1940. With more than 100,000 members in Washington and Oregon, the credit union is known for its deep commitment to financial education and community engagement — and for its signature red and black buffalo plaid colors. iQ helps WAnderers and explORers reach their financial goals by offering honest and friendly advice at any of its 16 branches. More information is available at iQCU.com.

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