***FOR IMMEDIATE RELEASE***

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**Corporate Central Promotes Stephanie Schmidt to Vice President Member Services**

**MILWAUKEE, WI – March 28, 2024** – Corporate Central is proud to announce that Stephanie Schmidt, AAP, CCUE, CUDE, CWCUL, CCCM, CCUFC, has been promoted to Vice President Member Services. In her new capacity, Schmidt will be responsible for orchestrating strategies to optimize member satisfaction, overseeing the implementation of personalized services, and fostering innovative solutions to meet evolving member needs and preferences.

Schmidt started her career in the credit union industry as a Teller, worked her way up to a Loan Officer, and then to a Lead Member Service Representative. She started her career at Corporate Central in February 2015 as a Member Services Representative. In September 2016, she was promoted to a Member Services Specialist. The following year, in June 2017, she was promoted to Manager Member Services, and in July 2020, she was promoted to Assistant Vice President Member Services.

Stephanie Schmidt, AAP, CCUE, CUDE, CWCUL, CCCM, CCUFC, Vice President Member Services.

Schmidt has demonstrated exceptional leadership skills and a deep understanding of member needs throughout her tenure at Corporate Central. Her promotion reflects her dedication and outstanding contributions to the organization. In her new role, Schmidt will be responsible for leading the member services team to deliver unparalleled support and value to members. She will play a pivotal role in shaping the strategic direction of the member services function and ensuring alignment with Corporate Central’s overarching goals and objectives.

“Stephanie is deeply committed and passionate about serving our members and always has their best interests at heart,” said Heather Ristow, Senior Vice President/Chief Experience Officer. “This promotion is a testament to her exemplary performance and continual pursuit of excellence. Her leadership qualities and strategic vision make her the ideal candidate to drive innovation and enhance the overall member experience. We have full confidence in her ability to lead the member services team to new heights of success."

Schmidt expressed her enthusiasm for her new role, stating, "I am deeply honored and excited to take on the responsibilities of Vice President Member Services. I look forward to collaborating with our talented team to elevate our member service offerings and contribute to the continued growth and prosperity of our credit union.”

Schmidt is an Accredited ACH Professional (AAP). In 2018, she participated in The Wisconsin Credit Union League’s Leadership Program and earned the designation for Certified Wisconsin Credit Union Leader (CWCUL). In 2020, she earned her Credit Union Development Educator (CUDE) designation. Schmidt proudly graduated from CUNA Management School (CMS) with honors in July 2022 earning her Certified Credit Union Executive designation (CCUE). In October 2023, she achieved her Certified Contact Center Manager (CCCM) certification from BenchmarkPortal. Also in October 2023, she participated in the CUNA Financial Counseling Certification Program (FiCEP) and earned her Certified Credit Union Financial Counselor (CCUFC) designation.

**Helping Members to be *Wildly* Successful**

**About Corporate Central Credit Union**

*Corporate Central Credit Union is a federally insured financial cooperative built on the values of commitment to service, fiscal responsibility, and respect for the individual. We cultivate a culture of respect, ethics, teamwork, and innovation. We are "Helping Members to be Wildly Successful" by delivering industry knowledge and expertise to help credit unions achieve their strategic objectives and compete in today’s evolving financial services industry. We are motivated to passionately serve our members and strive to learn, create, and innovate daily. Please visit* [*corpcu.com*](http://www.corpcu.com) *to learn more, and follow us on* [*Facebook*](https://www.facebook.com/CorporateCentral)*,* [*LinkedIn*](https://www.linkedin.com/company/517350/)*,* [*Twitter*](https://twitter.com/CorpCU)*, and* [*YouTube*](https://www.youtube.com/channel/UCLt6UMRaRkpGF-qWWx8T94w)*.*