

**NEWS RELEASE**

For Immediate Release



**Gulf Winds Credit Union**

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**Gulf Winds Selects Lynn Crear as Director in Training**

**Pensacola, Florida (March 19, 2024)** — Gulf Winds Credit Union is pleased to announce the selection of Lynn Crear as the newest Director in Training for the Board of Directors.

Crear, a seasoned strategic operations leader with over 30 years of experience, pairs as a great fit for Gulf Winds and will play a vital role in supporting both the management and strategic direction of the Credit Union as a Director in Training. Most recently, Crear served as Director of Operations at the Pensacola plant of Ascend Performance Materials from where she just retired. Before that role, Crear served in multiple leadership roles at Solutia, a local chemical engineering plant. She is a graduate of Northwestern University and holds a bachelor’s degree in chemical engineering.

Crear’s passion for community impact has led her to serve on boards such as the Ascend Cares Foundation, the Alvin Manvel Chamber of Commerce, and the Black Diamond Girl Scout Council. She has also served as a member of the Leadership Pensacola (LEAP) class of 2012 and is a proud lifelong member of Alpha Kappa Alpha Sorority, Inc.

“We are thrilled to welcome Lynn to the board. Her extensive leadership experience and passion for community truly reflect her commitment to service,” said Daniel Souers, Gulf Winds Credit Union President and CEO. “We believe she will be a valuable asset to the credit union, bringing insight, expertise, and a strong dedication to our mission and members.”

The selection of Crear represents Gulf Winds’ commitment to creating a Board of Directors with extensive experience. Crear and the board will work collaboratively to ensure that Gulf Winds continues to provide exceptional service in support of members’ financial needs.

**About Gulf Winds:**

Since 1954, Gulf Winds Credit Union has offered products and services that *Move Members Forward*. Gulf Winds provides 81,000+ members with the convenience of 13 branch locations, digital banking, nationwide surcharge-free ATMs and the support of more than 235 knowledgeable employees committed to providing excellent service. Membership is open to anyone that lives, works, worships or attends school in North Florida, Southern Alabama and Southern Georgia. Visit [GoGulfWinds.com](http://GoGulfWinds.com) for more information.

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