FOR IMMEDIATE RELEASE:

**Contact: Nikki Thompson,
Director of Marketing &
Communications**
Indiana Members Credit Union
317-554-8150
nthompson@imcu.com

INDIANA MEMBERS CREDIT UNION ANNOUNCES NEW LAWRENCE CENTRAL HIGH SCHOOL DEBIT CARD

(Indianapolis, IN, March 2, 2024) Indiana Members Credit Union (IMCU) is pleased to announce it has partnered with Lawrence Central High School (Indianapolis, IN) to offer a Lawrence Central Bears themed debit card. The partnership allows Lawrence Central fans the opportunity to show their school spirit and support Lawrence Central by signing up for a Bears themed debit card. Every time the card is used as a signature based transaction, Lawrence Central benefits. The more cards that are in use, the larger the contribution. The IMCU Lawrence Central Bears debit card marks the 24th high school added to the IMCU Giveback Debit Card Program. In 2023, IMCU has contributed a total of $100,000 through its Giveback Debit Card Program.

The card is available for issue to members at IMCU's 31 Indiana locations. The Lawrence Central Bears debit card is free to members with IMCU's free checking account and can be issued immediately through IMCU's Instant Issue program, which allows members to receive their debit cards on the spot. Help support Lawrence Central High School and visit any IMCU Branch location or imcu.com for details!
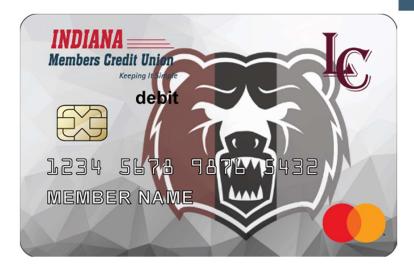
About Indiana Members Credit Union
Indiana Members Credit Union, headquartered in Indianapolis, Indiana, was founded in 1956 on the campus of IUPUI. IMCU has since grown to 31 branches, serving Central and Southern Indiana, offering consumer and business members a full array of products and services. Traditionally offering better rates on loans and deposits, IMCU maintains true to its roots by "Keeping It Simple" for members. For more information, please visit IMCU online at www.imcu.com.

-more-

*Pictured is the Indiana Members Credit Union, Lawrence Central Bears debit card.

###