

THINK 24 Adds Keynoters: Experts in AI, Organizational Growth to Stimulate New Ideas for Credit Unions

David Mattin and Peter Sheahan Now Among THINK 24 speakers

St. Petersburg, Fla. (March 14, 2024) – The speaker agenda has expanded with two new noteworthy keynote presenters for THINK 24 from PSCU/Co-op Solutions, the nation’s premier payments and credit union service organization (CUSO) and an integrated financial technology solutions provider. The talented additions deliver on the promise of this year’s THINK 24 theme, “Experience is Everything.”

Throughout the May 7-10 event in Nashville, THINK host and personal finance journalist Jean Chatzky will welcome tech innovation thought leader David Mattin and organizational growth expert Peter Sheahan to the main stage.

“What an honor to host these two esteemed speakers at THINK 24,” said PSCU/Co-op Solutions EVP, Chief Service Officer Dean Young. “Credit union executives are facing immense pressures today, and these experts on creative perseverance are sure to inspire a sense of renewal and an even greater commitment to our movement.”

Mattin and Sheahan Join THINK 24 Keynote Roster

David Mattin writes about the technology trends, ideas, innovations and people set to reshape the future. He works with leading organizations to orient their innovation around the trends and futures scenarios that matter. Mattin’s work has appeared in The Times, Google Think Quarterly and BBC.

Peter Sheahan is a relentless pursuer of growth who has helped accelerate transformation for clients like Apple, Chick-fil-A, DeBeers and AT&T. He has related his experience in seven books and over 2,500 presentations in more than 40 countries.

The latest additions to the THINK 24 keynote line-up follow the previous announcement of Nikkia Reveillac (Netflix), Tiffani Bova (Salesforce) and Jamie Siminoff (Ring, Latch).

In addition to mainstage keynote and panel presentations, breakout sessions and 1:1 Advisor Sessions, attendees will get a first complete look at PSCU/Co-op Solutions’ 2024 Credit Union Growth Outlook research.

Charitable activities benefiting the Children’s Miracle Network Hospitals kick off the event on May 7. THINK attendees can choose between a tour of Nashville’s Country Music Hall of Fame, Ryman Auditorium and Johnny Cash Museum, or a visit to one of the world’s preeminent listening rooms. The conference’s closing [celebration party](#) on May 9 will feature a live performance by a CMA Award-winning recording artist.

Registration for the THINK 24 conference is now open for credit union attendees. For more information or to register, visit co-opthink.org.

About PSCU/Co-op Solutions

PSCU/Co-op Solutions is the nation's premier payments credit union service organization (CUSO) and an integrated financial technology solutions provider. With over four decades of industry experience and a commitment to service excellence and innovation, the company serves more than 4,000 financial institutions throughout North America. PSCU/Co-op Solutions leverages its expertise and resources on behalf of credit unions and their members, offering an end-to-end product portfolio that includes payment processing, fraud and risk management, data and analytics, digital banking, instant payments, strategic consulting, collections, ATM and POS networks, shared branching and 24/7/365 member support via its contact centers. For more information, visit pscuh.com and cooph.org.

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