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FOR IMMEDIATE RELEASE

Day Air Credit Union Receives 2023 Economic Vehicle Accessibility Award

Kettering, Ohio, April 8, 2024 – Day Air Credit Union is delighted to receive the 2023 Economic Vehicle Accessibility Award from Open Lending, a leader in automotive lending and risk analysis for financial institutions. This award, the first of its kind, recognizes Day Air's dedication to facilitating vehicle ownership by providing fair financing to consumers with near-prime and non-prime credit ratings.

"We commend the exemplary efforts of credit unions and banks in making loans available to traditionally underserved clients," said Kevin Filan, Senior Vice President of Marketing at Open Lending. "It's common for responsible loan applicants with lower credit scores to be neglected. They require financial avenues to vehicle ownership, which is often a stepping stone to better credit. The EVAA celebrates partners like Day Air Credit Union, who have excelled in aiding these members, and encourages similar actions from other institutions."



Day Air Credit Union, is committed to delivering vehicle loans to those who may be excluded from traditional financing avenues. Its alliance with Open Lending ensures that community members can obtain high-quality vehicles and loans with clear and fair terms.

"Receiving this award underscores our dedication to our members' financial health and our mission to improve lives through easy-to-use banking services, educational initiatives, and tailored loan offerings," shared John Theobald, Chief Revenue Officer at Day Air Credit Union. "Thanks to this partnership, we are able to confidently offer financial solutions that might otherwise be out of reach for many."

About Day Air Credit Union

Established in 1945, it proudly serves businesses and residents of the Miami Valley in southwest Ohio. Day Air is a not-for-profit, full-service financial cooperative with over \$760 million in assets and over 51,000 members. Credit Union members have access to over 30,000 surcharge-free ATMs and more than 5,900 shared branches nationwide. Membership is open to people living, working, worshipping, or attending school in the Miami Valley. Visit dayair.org for more information.