



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION PLEASE CONTACT:

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Redwood Credit Union Welcomes New Vice President of Insurance Services

Santa Rosa, Calif. – [Redwood Credit Union](#) has hired Forest de Jong as Vice President of insurance services (RCUIS). In his new role, de Jong is responsible for all managerial aspects of RCUIS operations. This includes strategically expanding insurance offerings to provide the best options for North Bay residents and their unique insurance needs, while delivering exceptional service, and driving continuous improvement within the RCUIS team.

With more than 21 years of experience in the insurance industry, de Jong has held several leadership roles. Prior to joining RCU he served as vice president of national sales for SIAA while also improving communications, strategic planning, helped create best practices, and developed field teams resulting in increased premiums.

De Jong holds a Bachelor of Science degree in Business Administration & Management from Sonoma State University.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its Members, team members, and communities, RCU delivers many ways for its Members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$8.5 billion in assets and serves more than 465,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

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