



Yolo Federal
Credit Union

March 18, 2024

For more information contact:

Megan Wessling
Marketing Manager
Yolo Federal Credit Union
Direct Line: 530-669-6373
mwessling@yolofcu.org

FOR IMMEDIATE RELEASE

Yolo Federal Credit Union Announces Key Leadership Positions

Yolo County, CA: Yolo Federal Credit Union is pleased to announce new key leadership positions within the executive team, including Chief Operating Officer, Chief Lending Officer, and Chief Information Officer.

“Our executive leadership team is committed to enhancing our legacy of helping members achieve financial success,” said Jenee Rawlings, President and Chief Executive Officer of Yolo Federal Credit Union. “Our dedication to providing great member service is made possible by our exceptional team. I am honored to work alongside these extraordinary leaders.”

Kelley Jacobsen promoted to Chief Operating Officer (COO)

Kelley Jacobsen joined Yolo FCU in 2012 as the Marketing Coordinator. She has since held several positions including Marketing Manager, Director of Brand & Marketing, and most recently Vice President of Marketing & Operations. During Jacobsen’s tenure, she has earned her Master’s Degree in Organizational Leadership from William Jessup University and Certified Financial Marketing Professional (CFMP) through the American Bankers Association.

As COO, Jacobsen is responsible for branch operations, building brand awareness, growing membership, and deepening member relationships by leading key initiatives.

“We have an extraordinary team of employees, and I love that I have the privilege of working with them every day,” said Jacobsen. “I’m passionate about our mission to help members achieve financial success and enjoy dedicating myself to our strategic initiatives that support our constant pursuit of enhancing the member experience.”

Matthew Isika promoted to Chief Lending Officer (CLO)

Matthew Isika joined Yolo FCU in 2006 and has over 25 years of industry experience. While at the credit union, he has held the positions of Lending Manager and Vice President of Lending. Isika’s passion for helping members achieve financial success started after graduating from Sacramento State University



Yolo Federal Credit Union

with a Bachelor's Degree in Economics. He is also the Vice President of the California Credit Union Collectors Council.

As CLO, Isika leads our teams in consumer, real estate, and commercial lending and servicing.

“Working at Yolo Federal allows me to contribute to our community’s financial success by providing the best products and services for members to achieve their financial goals,” said Isika. “I am committed to helping members achieve financial health for their household and businesses by advocating responsible borrowing.”

David Plaut promoted to Chief Information Officer (CIO)

David Plaut joined Yolo Federal Credit Union in 2020 as the Vice President of Information Technology. Plaut has over 17 years of experience in system management, building technology infrastructure, and disaster recovery. He holds multiple Microsoft® certifications and a Cybersecurity certification from Harvard.

As CIO, David oversees information security and the technologies within the credit union that support our critical strategic initiatives.

Plaut is passionate about using technology to improve efficiency and said, “I appreciate that Yolo Federal has a forward-thinking approach to technology. By embracing technology, we can increase employee productivity and provide an enhanced member experience.”

Yolo Federal Credit Union has been serving the local communities since 1954. Membership is available to anyone who lives, works, worships, or attends school in Yolo, Sacramento, Placer, or El Dorado County. Yolo FCU is federally insured by the NCUA. To learn more about Yolo Federal Credit Union, or to open your account, visit www.yolofcu.org, visit a local branch, or call (877) YOLOFCU.

####