



FOR IMMEDIATE RELEASE

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Arkatechture Joins CUNA Strategic Services as a New Alliance Provider

MADISON, WI – May 13, 2024 – CUNA Strategic Services (CSS) is pleased to announce its new alliance with Arkatechture, a technology company dedicated to empowering organizations with a better understanding of their business through data.

CSS chose to work with Arkatechture because of its expertise in providing data analytics solutions specifically tailored for financial institutions, including credit unions. Its services, such as the Arkalytics platform, offer comprehensive data management, business intelligence, and predictive analytics capabilities designed to enhance member experiences and optimize operational efficiency.

"Arkatechture's ability to deliver a true data analytics ecosystem is paramount in positioning credit unions to transform their organizations into data-driven decision-making leaders in the financial services arena," said Barb Lowman, CSS president. "We're excited to support Arkatechture's efforts to equip credit unions with the right tools to help them leverage data to reimagine both the member experience and staff engagement."

Arkatechture works side-by-side with credit unions to implement data warehouses and leverage data visualization software for business analytics.

"The partnership between Arkatechture and CSS is incredibly exciting for our team," said Tyler Schneider, head of sales and partnerships for Arkatechture. "CSS works tirelessly to identify organizations who bring value, solve problems, and enhance relationships for credit unions. We are honored they found those qualities in Arkatechture and look forward living up to that mission as a trusted partner."

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About CUNA Strategic Services:

CUNA Strategic Services develops strategic alliance relationships to offer quality products and services to your credit union that contribute to your bottom line, add to your peace of mind, and enhance your relationships. The company is jointly owned by [America's Credit Unions](#) and the state leagues. For more information, visit www.cunastrategicservices.com.

About Arkatechture:

Arkatechture, named one of the Best Places to Work in Maine, is a technology company dedicated to empowering organizations with a better understanding of their



business through data. Arkatechture's data consulting services consist of business intelligence, data management, staff augmentation, training, managed services, and custom development.

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