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Press Release

CU Alliance® and the Houston Chapter of Credit Unions Raise Record Funds for Charities and Educational Scholarships with Annual Golf Tournament

Houston, TX - May 8, 2024 - CU Alliance®, a leading Credit Union Service Organization headquartered in Houston, proudly announces that this year's Annual Golf Tournament, held in partnership with the Houston Chapter of Credit Unions, has raised a record-breaking \$56,405 for chapter charities and educational scholarships.

The tournament, which took place on April 30 at the Wildcat Golf Club in Houston, Texas, brought together credit union leaders and vendors for a day of camaraderie, competition, and, most importantly, charitable giving. The event serves as a cornerstone for raising both funds and awareness for local Houston charities and the CUSO's Dream Educational Foundation.

Despite prevailing economic challenges, the 2024 tournament witnessed an outpouring of support from sponsors, participants, and donors alike. A remarkable turnout of 124 enthusiastic golfers displayed their skills, demonstrating not only their love for the sport but also their unwavering commitment to making a positive impact within our community.

Adrian Dominguez, President, and CEO of CU Alliance, expressed gratitude, stating, "This marks the fifth year that CU Alliance has had the privilege to orchestrate this charity event. We extend our deepest appreciation to all who participated, sponsored, donated, and volunteered as their generosity will undoubtedly transform the lives of those served by our charitable causes. We are energized by the prospects of continued collaboration in driving enduring change."

Claudia Maldonado, Senior Vice President of Branch Operations for AMOCO FCU and Chairman of the Houston Chapter of Credit Unions, echoed these sentiments, affirming, "The Houston Chapter of Credit Unions commends CU Alliance and its staff for their unwavering support and pivotal role in orchestrating this successful fundraising endeavor. Their dedication to the ethos of giving back has been instrumental in the resounding success of the tournament."

For more information about the Dream Educational Foundation and its ongoing initiatives, please visit thedreameducation.org or contact Kurt Howard at DreamInfo@thedreameducation.org. To discover more about the Houston Chapter of Credit Unions, please visit houstonchapter.com.

About CU Alliance, LLC: Founded as a Credit Union Acceptance Company in 1998, CU Alliance, LLC (CUA) is a Credit Union Service Organization (CUSO) offering loan aggregation services for credit unions. As a true business cooperative, CUA partners with nearly two hundred credit unions and several CUSOs nationally.