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**For immediate release**

#### **OCCU adds new VP**

**Eugene, Oregon –** OCCU is excited to announce that Cheleana Stafflund has been promoted to vice president of retail operations.

**Stafflund** joined OCCU in 2022 as a regional manager. She has a decade of regional operations management experience in the financial sector, including as a vice president at Columbia Bank. Stafflund is also a graduate of Leadership Eugene Springfield and a leader in several local civic organizations.

As vice president of retail operations, Stafflund will oversee all OCCU branches, deposit operations and investment services. In addition, she will ensure that OCCU’s member-facing operations meet organizational, financial, security, service and growth benchmarks.



*Cheleana Stafflund*

**About OCCU**

OCCU is a not-for-profit financial cooperative with more than $3.4 billion in assets. The credit union was founded in Eugene, OR, in 1956, and has an expanding network of branches and web tools to provide its more than 260,000 member-owners with a full suite of financial services. Membership is open to anyone living or working in 28 Oregon counties or anywhere in Washington. Learn more at [MyOCCU.org](https://myoccu.org/).

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