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# **ORIGENCE ANNOUNCES CUES CEO HEATHER MCKISSICK TO SPEAK AT LENDING TECH LIVE**

*McKissick to share “Leading with Confidence and Unity” message during Women’s Leadership Luncheon.*

**Irvine, CA, May 8, 2024** – [Origence](https://origence.com/), the leading lending technology solutions provider for credit unions, announces a special Women’s Leadership Luncheon with guest speaker Heather McKissick, CEO of CUES, at this year’s annual Lending Tech Live event scheduled on June 26, 2024, at the Marriot Marquis in San Diego, California.

McKissick, the first female CEO for CUES, will share her session “Leading with Confidence and Unity” with attendees registered to attend Lending Tech Live. Guests will learn how to harness their innate confidence, navigate gender dynamics, and foster an environment of support and collaboration. McKissick will also explain how attendees can unlock leadership potential, challenge traditional norms, and drive collective success in their organizations.

Key takeaways include:

* Learning to lead authentically by transcending gender norms and embracing resilience
* Exploring strategies to address diverse challenges in leadership roles
* Discovering approaches to foster collaboration for organizational success

“We’ve had the privilege of hosting and featuring various female credit union leaders over the years at Lending Tech Live, recognizing their enormous contributions to the industry and positioning them to lead the next generation,” said Erika Hill, Origence’s VP of marketing. “This year, we are thrilled to welcome Heather McKissick and have her share this special message with our attendees.”

Lending Tech Live ’24 is the premier lending technology conference in the credit union industry. Thought leaders from hundreds of credit unions across the country, along with auto dealers, fintech executives, and technology providers, attend. The conference provides insight into the latest strategies for building stronger, more profitable lending portfolios and reaching more members.

To learn more about the conference, visit the [Lending Tech Live website](https://events.origence.com/LIVE24).

**About Origence**

Origence provides lending technology solutions credit unions need to advance their total origination experience. We were established in 1994 as a credit union service organization (CUSO) and have helped thousands of credit unions process more than 88 million applications for $551 billion in funded loans. Our solutions include indirect lending, loan and account origination, auto shopping, marketing automation, lending operations, and more. Origence was named the 2023 CUSO of the year by NACUSO. Learn more at [www.origence.com](https://www.globenewswire.com/Tracker?data=TrtqkZLWxlw9HBz5ud7f2ty3zGNwDOsO_syTC9Etjy9M5vms2B9xOPz62X7zvMrKyxGSdw_Rq0UAKKumLfP8yw==) and follow us on [X](https://www.globenewswire.com/Tracker?data=LipP1Rb0NnpVO200F4tK5xdXR17pxSQgVkyjEVBPF1nLUcBRLBUIvqzrMAi_j8GACbIdyPmDSFefs7BisnXyvA==) and [LinkedIn](https://www.globenewswire.com/Tracker?data=cTO1UQ1eHHv1rusRBkLzBEqyfHdLH_kJs7cUYNT9Fvxm2YiFGAzBwGDHc4FUkn_U2DXsiAruMBvv3iq1Cizj6uG82ua-GzskF7A8HsnJE-c=).

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Heather McKissick

CUES CEO

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