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**Press Release**

Quinte Financial Technologies Forges Dynamic Alliance with Datava

New York City, NY | May 5th 2024 – Quinte Financial Technologies (Quinte), a premier provider of operational excellence through digital transformation to financial institutions (FI) of all sizes, announces the expansion of its suite of services with a strategic alliance with Datava as a data analytics software partner.

The combined capabilities of Quinte and Datava are poised to reinforce a suite of advanced AI and data analytics services. By leveraging Quinte's AI & analytics capabilities and Datava's cutting-edge, end-to-end data activation platform, the alliance will produce AI-driven insights and directives, offering a comprehensive approach for financial institutions to achieve business excellence. According to Sriram Natarajan, President of Quinte Financial Technologies, "This partnership will deliver greater value, process improvements, and elevate customer and member experience. Quinte's value-optimized domain experts will accelerate decisions and improve business outcomes, resulting in maximized return on investment."

Datava's Complete Data Activation Platform empowers financial institutions to unlock billion-dollar growth by managing the entire data journey - from collection to activation within a single powerful platform. Their data activation innovation ensures crucial, AI-driven insights & directives are delivered to the right staff member at the right time so they can serve customers and members faster & better. It's the catalyst for fueling growth, elevating retention and satisfaction, maximizing employee performance, and boosting revenue.

"Datava and Quinte's joining forces ignite a strategic alignment of complementary technologies, vision, and expertise," shared Gordon Flammer, CEO of Datava. “By leveraging the collective strengths, Quinte and Datava are well positioned to further drive increased innovation and transformative solutions for financial institutions.”

The alliance will provide a holistic approach for FIs to develop a data strategy and translate it into actionable insights, enabling banks and credit unions to unlock their full potential and prosper in an ever-evolving digital landscape.

**About Quinte:**

Quinte Financial Technologies provides financial institutions with the tools and resources they need to succeed in the digital age. We empower FIs to streamline operations, boost efficiency, and gain a competitive edge by offering data analytics, expert services, AI solutions, and advisory services. Our mission is to help FIs realize their full potential and thrive in an increasingly digital world.

Learn more at <https://quinteft.com/services/analytics-as-a-service/>

**About Datava:**

Datava's Complete Data Activation Platform empowers Credit Unions to unlock billion-dollar growth by managing the entire data journey - from collection to activation-with a single powerful platform. Datava can also effortlessly integrate with existing systems and connect all your siloed or disparate data. Our data activation innovation ensures crucial, AI-driven insights & directives are delivered to the right staff members at the right time so they can serve members faster & better. Our platform is the catalyst for fueling growth, elevating member satisfaction, maximizing employee performance, and boosting revenue.

Learn more at <https://datava.com/>

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