



FOR IMMEDIATE RELEASE

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Redwood Credit Union Announces Election Results for Board of Directors, Serving 2024-2027

Santa Rosa, CA—Redwood Credit Union has re-elected volunteer board members Jeri Hansen, Jim Olmsted, and Rob Eyler.

[RCU's board of directors](#) sets the credit union's strategic direction and policies. Because credit unions are not-for-profit cooperatives, RCU's board is composed of RCU members who serve voluntarily and are elected by the membership.

Re-elected for three-year terms (2024-2027):

- **Jeri Hansen**, RCU volunteer official since 2020, serves as Chair of the Nominating Committee and is a member of the Governance Committee. She also currently serves as the President & CEO of the Napa Chamber of Commerce and President of the Napa Valley Exposition Board. Previously, she held multiple leadership roles including Immediate Past-Chair of the Workforce Alliance of the North Bay and Chair of the Napa County Planning Commission in 2017, and Past-State President of California Women for Agriculture. Jeri is also a proud alumna of Leadership Napa Valley.
- **Jim Olmsted**, a volunteer official with RCU since 1993, has served on the credit union's supervisory committee and the board of directors for RCU Services Group. As principal of Olmsted & Associates, a land use planning consulting firm in Santa Rosa, Jim brings extensive expertise. He holds a bachelor's degree in social science/urban geography from Cal Poly San Luis Obispo.
- **Robert Eyler**, RCU volunteer official since 2009, holds a prominent position as a professor of economics and director of the Center for Regional Economic Analysis at Sonoma State University. With a doctorate in economics from UC Davis and a bachelor's degree in economics from CSU Chico, Robert has also worked as an economic consultant throughout California and in other states and countries.

The board has also named its officer roles for the year as follows:

- Jim Olmsted, Board Chair
- Lisa Wittke Schaffner, Board Vice Chair
- Debbie Watts, Board Secretary
- David Gouin, Board Treasurer

To learn about the credit union's performance, community impact, technology enhancements, and more for last year, view RCU's interactive online [2023 Annual Report](#).

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its Members, team members, and communities, RCU delivers many ways for its Members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through CUSO Financial Services L.P., and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$8.5 billion in assets and serves more than 465,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

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