

For Immediate Release

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News Release

Conquering Silent Attrition: Credit Union Leaders Invited to Discover Member Retention Strategies in Exclusive Webinar

CENTERVILLE, OH – Credit unions are facing unprecedented challenges in retaining their members. The ease of switching financial service providers has led to a landscape of fragmented banking relationships. Credit unions looking to keep their members satisfied and loyal are forced to re-examine their approach to delivering experiences that differentiate.

Support EXP is proud to announce an exclusive webinar on **Wednesday, June 26th, at 2:00 pm (Eastern)** grappling with the hot topic of **“Conquering Silent Attrition by Understanding Your Members.”** Hosted by industry expert Rhonda Sheets, CEO of Support EXP, this session is designed to give credit union leaders the information and inspiration they need to implement their own effective member retention strategies.

Webinar participants will learn how to:

1. **Diagnose the Causes of Member Attrition**, by understanding why members are leaving the credit union.
2. **Stop the Bleeding**, by learning effective strategies to intercept and retain members before they depart.
3. **Grow Healthy Relationships That Last**, by discovering what attracts new members and keeps them loyal.

CEOs and other C-Level credit union executives responsible for growing and sustaining membership are encouraged to attend the webinar. Credit union leaders tasked with maintaining frontline performance and service quality experienced by members will also walk away with valuable information, as will any credit union leaders interested in understanding and meeting member expectations consistently.

Don't miss this opportunity to gain insights from a leading industry expert and to connect with other credit union leaders who share your commitment to excellence!

To sign up for the Conquering Silent Attrition webinar, please visit:

[Conquering Silent Attrition Webinar - Support EXP](#)

About Support EXP:

For 25+ years, Support EXP has researched and innovated to become the premier provider of member feedback solutions, actionable analytics, and expert guidance for the credit union industry. We specialize in helping credit unions deliver a differentiating member experience (MX) by optimizing performance with data-driven MX and EX intel. Through powerful and profoundly translated member and employee analytics, we guide credit unions to world-class performance and predictable growth.

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