



**FOR IMMEDIATE RELEASE**

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### **SafeAmerica Credit Union Member Appreciation Week Winner.**

**Pleasanton, CA (July 15, 2024)** – SafeAmerica Credit Union is delighted to announce the winner of its Member Appreciation Week grand prize, an e-bike, awarded to member Heidi W. This week-long event, designed to show appreciation for the credit union’s valued members, concluded with a grand celebration and the highly anticipated giveaway.

Member Appreciation Week was a resounding success, filled with daily activities and giveaways, culminating in the grand prize drawing. The event underscored SafeAmerica Credit Union’s commitment to its members and its mission to provide exceptional service and benefits.

**Steven Page, VP/Chief Marketing, Digital & IT Officer at SafeAmerica Credit Union**, expressed his enthusiasm for the event and its significance: “At SafeAmerica Credit Union, our members are at the heart of everything we do. Member Appreciation Week is our way of saying thank you for their trust and loyalty. We are thrilled to present Heidi W. with an e-bike, a symbol of our gratitude and commitment to enhancing our members’ lives.”

SafeAmerica Credit Union’s dedication to its members goes beyond just financial services. The credit union constantly seeks innovative ways to enrich the member experience, ensuring their financial well-being and fostering a strong sense of community.

For more information about SafeAmerica Credit Union and future events, please visit [www.safeamerica.com](http://www.safeamerica.com).

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#### **About SafeAmerica Credit Union**

SafeAmerica is a \$545 million community-chartered Credit Union. Originally chartered in 1953 to serve the employees of Safeway Inc., SafeAmerica operates in Northern California principally in the San Francisco Bay Area with branches in Pleasanton, Walnut Creek, Brentwood and Hayward. SafeAmerica serves the California counties of Alameda, Contra Costa, San Mateo and Santa Clara as well as numerous employer groups. SafeAmerica Credit Union is a privately insured, not-for-profit, full-service financial institution that offers the same types of products and services as large banks. For more information, visit [safeamerica.com](http://safeamerica.com).

