

**United Federal Credit Union – Press Release**

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**United Federal Credit Union Named to 2024 Top 100 Inspiring Workplaces in North America List**

A group of people posing for a photo

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*L to R: Jennifer Wignall (Learning & Development), Kirin Northam (Human Resources), and Bob Beauchamp (Learning & Development) receive United’s 2024 Top 100 Inspiring Workplaces in North America award.*

**ST. JOSEPH, Mich. –** United Federal Credit Union (United) has been named one of the 2024 Top 100 Workplaces in North America by Inspiring Workplaces Group. The Inspiring Workplaces Awards honor organizations that excel in fostering a positive work environment through exceptional leadership, wellbeing initiatives, inclusivity, and a strong sense of purpose. Judges rank organizations on six key elements, including: culture and purpose, leadership, wellbeing, inclusion, employee voice, and employee experience.

United has the distinction of being the only credit union selected, and one of only four financial institutions.

“I am truly proud of Team United for earning such high praise and recognition,” said United President/CEO Terry O’Rourke. “Day to day, our employees go above and beyond to assist our Members, our communities, and one another. Now that dedication, positive attitude, and service-oriented spirit is being celebrated on an international level. Talking the talk is easy, but living your values takes extraordinary effort and Team United is extraordinary in every sense of the word.”

The judges were impressed by United’s commitment to extending the credit union philosophy of ‘people helping people’ to the workplace.

"United Federal Credit Union, your dedication to cultivating a workplace that genuinely embodies the spirit of 'people helping people' is both admirable and inspiring. Your submission showcases a well-rounded and deeply thoughtful approach to creating a culture where every member of the team feels valued, heard, and empowered to grow."

Being included in this list—and the only credit union—highlights United’s dedication to its team, its Members, and the communities it serves.

“Team United is amongst the most dedicated, collaborative, and inclusive teams I have had the privilege of working with,” said Will Schirmer, United’s Chief Human Resources Officer. “We are proud to be recognized alongside other industry leaders (including Pepsi, H&M, and Survey Monkey) and look forward to continuing our journey of creating an inspiring workplace through future employee engagement initiatives and attracting top talent who will make our workplace even stronger.”

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**About United**

United Federal Credit Union has served its Members since 1949 by helping them to build a sound financial future. United consists of more than 194,000 Member/owners worldwide and manages assets in excess of $4 billion. Its corporate office and main branch are in St. Joseph, Mich., with additional branches in Arkansas, Indiana, Michigan, Nevada, North Carolina, Ohio, and Pennsylvania. Federally insured by NCUA. Equal opportunity lender. Equal housing lender. For more information visit [UnitedFCU.com](http://www.unitedfcu.com)

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**About The Inspiring Workplaces Group – change the world**

[Inspiring Workplaces](https://www.inspiring-workplaces.com/content/2024-inspiring-workplaces-finalists-announced-in-north-america) is headquartered in the UK and operates in North America, Europe, Middle East, Africa, Latin America, Asia and Australasia. Inspiring Workplaces™ believes in recognising and helping to shape the forward-thinking organisations of the future that put their people first. By shedding light on these innovative workplaces, Inspiring Workplaces helps to encourage positive change by providing a source of inspiration and education for others who seek it.

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