
 **FOR IMMEDIATE RELEASE**

**SchoolsFirst Federal Credit Union Receives Four National Awards for Financial Education Initiatives from Credit Union Financial Education Network**

***SchoolsFirst FCU honored with awards for both the number of student and adult presentations given and the number of students and adults reached***

**Tustin, Calif. (Aug. 27, 2024)** – [SchoolsFirst Federal](https://www.schoolsfirstfcu.org/gateway/schoolsfirstfcu/home) Credit Union, the largest credit union in California and the largest serving school employees and their families, today announced that it received four national awards for its financial education initiatives from the Credit Union Financial Education Network ([CUFEN](https://www.cufen.org/)). The awards were presented during the CUFEN annual conference held July 21 – 24 in Reno, Nevada. CUFEN strives to equip credit union industry professionals with resources, guidance and leadership to provide financial opportunities for all age groups.

SchoolsFirst FCU received awards in four categories. All awards were designated in the $1 billion-plus asset category with a reporting period of July 1, 2023 – June 30, 2024:

* **Most Student Presentations:** SchoolsFirst FCU’s financial education team won first place with a total of 1,117 student presentations.
* **Most Students Reached:** SchoolsFirst FCU’s financial education team won second place with a total of 31,934 students reached.
* **Most Adult Presentations**: SchoolsFirst FCU financial education, real estate, and Member retirement planning teams won first place with a total of 903 adult presentations.
* **Most Adults Reached:** SchoolsFirst FCU financial education, real estate, and Member retirement planning teams won third place with a total of 16,792 adults reached.

“With our ongoing focus on financial education, it is a true honor to receive recognition from the Credit Union Financial Network, which shares many of the important priorities that are part of our organization’s mission,” said Josh Smith, vice president, school and community relations for SchoolsFirst FCU. “We also want to recognize our teams at SchoolsFirst FCU that have worked tirelessly to achieve these honors.”



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About SchoolsFirst Federal Credit Union

SchoolsFirst Federal Credit Union is the largest credit union serving school employees, and once again Forbes has named SchoolsFirst FCU the top credit union in California. Serving school employees and their families, the organization is dedicated to delivering World-Class Personal Service and improving the financial lives of its Members. Today they serve more than 1.4 million Members with a full range of financial products and services. SchoolsFirst FCU was founded in 1934, when 126 school employees pooled $1,200 and established a Member-owned cooperative to help improve each other's lives. In 2024, the Credit Union reported more than $30 billion in assets and remains the largest credit union in California. For more information about SchoolsFirst FCU, visit schoolsfirstfcu.org.

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