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## FOR IMMEDIATE RELEASE

## Day Air Announces Innovative 7.5% APY\* Savings Product

Dayton, Ohio, August 6, 2024 – Day Air Credit Union, the leading financial institution headquartered in Montgomery County and renowned nationwide for its commitment to excellence in financial services, proudly announces its partnership with the State of Ohio to introduce an innovative 7.5% APY\* savings product tailored to assist any Ohio resident looking to purchase a home in the next five years.



The new Day Air Homebuyer's Plus Savings Account is designed to empower individuals to purchase their next home with exceptional benefits. Featuring an impressive 7.5% APY\* on deposits ranging from \$100 to \$100,000, this account offers unmatched growth potential. Additionally, Day Air is extending its homebuyer support by providing up to \$2,500 in savings on closing costs for individuals utilizing funds from the Homebuyer's Plus account towards the purchase of a home financed through Day Air Credit Union.

"We are thrilled to launch the Day Air Homebuyer's Plus Savings Account, representing another way Day Air empowers individuals and families in achieving their financial dream," said Bill Burke, President and CEO of Day Air Credit Union. "This savings product not only offers a highly competitive APY but also demonstrates our dedication to providing practical solutions that make homeownership more accessible and affordable for our community."

The Day Air Homebuyer's Plus Savings Account has minimal requirements and was designed with accessibility in mind. Funds must be used toward the down payment on a home purchased within five years of opening the account. The home must be located in Ohio and intended as a primary residence. This ensures that the program remains practical and beneficial for those looking to make a meaningful investment in their future.

For more information on the Day Air Homebuyer's Plus Savings Account and how it can benefit future homeowners, please visit dayair.org/homebuyers.

Note: \*APY - Annual Percentage Yield. Rates are subject to change. Terms and conditions apply.

## **About Day Air Credit Union**

Established in 1945, it proudly serves businesses and residents of the Miami Valley in southwest Ohio. Day Air is a not-for-profit, full-service financial cooperative with over \$820 million in assets and over 52,000 members. Credit Union members have access to over 30,000 surcharge-free ATMs and more



than 5,600 shared branches nationwide. Membership is open to people living, working, worshiping, or attending school in the Miami Valley. Visit dayair.org for more information.