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VISA OLYMPIC GAMES PARIS 2024 SWEEPSTAKES FOR BCU - GOLD, SILVER, BRONZE WINNERS ANNOUNCED

CHICAGO - August 15, 2024 - Thanks to Visa, BCU is delighted to announce the winners of the Visa Olympic Games Paris 2024 sweepstakes for BCU. Running from February 15 to April 15, 2024, the sweepstakes provided BCU Visa cardholders with the opportunity to win exceptional prizes, including a trip to the Olympic Games Paris 2024, simply by using their Visa® BCU Debit card or Visa® BCU Credit card. Each card use automatically entered members into the sweepstakes, with bonus entries for eligible contactless purchases. Hear the inspiring stories of the winners and how they plan to enjoy their prizes.

Long-time BCU member Cruz M. was overjoyed to discover he had won the gold prize. Cruz, along with his wife and daughter, will be attending the Olympic Games in Paris, making it their second visit to the city. For Cruz, financial freedom means the ability to teach his daughter financial responsibility. Cruz encourages everyone to believe in the possibility of winning future BCU sweepstakes.

Silver Prize winner, Chris G., was awarded a trip to tour Olympic Park in Park City, Utah. He was pleasantly surprised to hear the news and humorously shared his initial reaction, feeling it was "too good to be true." After confirming that he did in fact win, he expressed excitement about the prize and looks forward to taking the trip with his partner. For Chris, financial freedom means not having to worry about finances when making purchases.







The Bronze Prize winner, received a Backyard Party Prize Package, which includes everything needed to celebrate the Olympic Games at home, including a portable smart projector. Visa and BCU congratulate all the winners and look forward to seeing the joy these prizes bring to their lives.

Follow BCU on social media for updates and future sweepstakes announcements:

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About BCU: BCU is a not-for-profit, member-owned Credit Union that is fiercely dedicated to Empowering People To Discover Financial Freedom. At just over \$6B in assets, BCU is driven by its commitment to providing a fast, easy, secure banking experience and extraordinary service for over 350,000 members. The BCU field of membership includes employees and families of large employers that are focused on the financial well-being of their workforce; those who live or work in northern Illinois, southern Wisconsin, and the island of Puerto Rico; and subscribers of BCU's wholly-owned Credit Union Service Organization (CUSO), Life. Money. You.® within communities and Fortune 100 workplaces throughout the United States and Puerto Rico. All BCU members enjoy lifetime access to financial services and well-being programming that inspire confidence through the brand promise "Here Today For Your Tomorrow." To learn more about how we can help you realize your financial dreams, visit BCU.org.

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