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*CONTACT:*

*Jesse Kohl, President*

*InterLutions, LLC*

*(414) 433-0174*

**CUSO’s Health Insurance Agency Expands, Hires Sam Boore as Employee Benefits Executive**

**MILWAUKEE, WI – August 5, 2024 –** InterLutions, a Credit Union Service Organization (CUSO) delivering innovative and collaborative employee benefit solutions, is pleased to announce the hiring of Sam Boore as Employee Benefits Executive. In this pivotal role, Boore will spearhead the delivery of InterLutions’ I-Care employee benefits solutions to credit unions, their employees, members, and business accounts. His work will involve identifying the unique needs of credit unions, providing tailored consultative solutions, and fostering long-term, mutually beneficial relationships.

Sam Boore

Employee Benefits Executive

[Read his full biography](https://www.corpcu.com/About-Us/People/Our-Team?utm_source=Callhan&utm_medium=press_release&utm_campaign=202408_New_Hire_Boore).

Boore’s passion for health and wellness is evident in his academic background, where he designed an undergraduate degree that combined exercise science with health psychology, emphasizing the connection between physical and mental health. He earned a Bachelor of Science degree in Sports and Exercise from the Indiana University of Pennsylvania, followed by a successful 20-year career in the employee benefits industry. During this time, Boore gained extensive experience as a licensed agent, trained and supported brokers, built teams, and led his own benefits, insurance, and HR firm.

“We are thrilled to have Sam join our team,” said Jesse Kohl, President of InterLutions. “His deep understanding of employee benefits, combined with his dedication to improving the well-being of credit union employees and members, aligns perfectly with our mission. Sam’s expertise will be valuable as we continue to expand and innovate in the employee benefits space.”

“I am excited to be joining the InterLutions and Corporate Central teams after learning about their people, the culture, their vision to advance the financial wellness of their members and those they serve, and the integrity with which they do it,” said Boore. “I look forward to contributing to this forward-thinking organization and helping to enhance the benefits experience for credit unions nationwide.”

**About InterLutions**

*InterLutions is a credit union service organization (CUSO) focused on providing innovative business solutions to advance the credit union movement. At its core, InterLutions believes in the idea that collaboration within the credit union industry will provide more reliable and cost-efficient ways to keep credit unions strong and healthy. Please visit* [*InterLutionsCUSO.com*](https://www.interlutionscuso.com) *to learn more and follow us on* [*LinkedIn*](https://www.linkedin.com/company/interlutions/)*.*