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**Corporate Central Announces Economic Outlook Conference with Keynote Speaker Kim Lear**

**MILWAUKEE, WI – August 27, 2024** – Corporate Central is excited to announce its highly anticipated Economic Outlook Conference, scheduled for Thursday, September 12, at The Ingleside Hotel in Pewaukee, Wisconsin. This premier event will provide attendees with valuable insights into the current and upcoming economic environment, equipping them with the knowledge necessary for effective planning in 2025 and beyond.

The conference will feature an impressive lineup of expert speakers, with a keynote address from Kim Lear, recently named a Fellow by the Filene Research Institute. Being named a Filene Fellow is a prestigious honor that recognizes thought leaders who contribute groundbreaking research and innovative thinking to the credit union industry. Filene Fellows are selected for their expertise and influence in shaping the future of financial services, and they play a pivotal role in guiding the industry through complex challenges and opportunities.

*Kim Lear, Founder of Inlay Insights*

Lear, a renowned writer, researcher, and founder of Inlay Insights, is celebrated for her ability to bring presentations to life through a unique blend of eye-opening statistics, insightful stories, and relevant case studies. Her expertise spans generational trends, leadership, and the impact of societal changes on various industries.

Lear’s presentation, titled "Prepare for the Future: Building Strong Relationships Across Generational Lines," will delve into how the world is rapidly changing and the necessity for leaders to reimagine the future. Drawing from her extensive research, including a nine-year longitudinal study on leadership, Lear will offer attendees critical insights into the evolution of human aspirations, values, relationships, and work. Her presentation promises to challenge conventional thinking and inspire bold new approaches to relationship-building and member experience.

In addition to Lear, the conference will feature other distinguished speakers, including:

* **Dale Knapp**, Director of Research and Analytics at the Wisconsin Counties Association (WCA), who will present "Wisconsin’s Economy: Exploring Our Strengths and Weaknesses."
* **Ben Royce**, AI Services Manager at Google Cloud, who will provide insights on "What You Need to Know About AI."
* **Steve Rick**, Director and Chief Economist at TruStage, who will share his perspective on the "U.S. Economic Outlook and its Impact on Credit Unions."

This conference is an essential event for credit union leaders, providing them with the tools and knowledge needed to navigate the challenges and opportunities in today’s rapidly evolving economic landscape. Corporate Central thanks its sponsors, QuantyPhi and Primary Financial (SimpliCD), whose commitment to fostering growth and innovation within the industry is truly appreciated.

For more information or to register, please visit please visit the [2024 Economic Outlook Conference event page](https://www.corpcu.com/Education/Events/2024-Economic-Outlook-Conference?utm_source=Callahan&utm_medium=press_release&utm_campaign=202408_EOC_Lear).

**Helping Members to be *Wildly* Successful**

**About Corporate Central Credit Union**

*Corporate Central Credit Union is a federally insured financial cooperative built on the values of commitment to service, fiscal responsibility, and respect for the individual. We cultivate a culture of respect, ethics, teamwork, and innovation. We are "Helping Members to be Wildly Successful" by delivering industry knowledge and expertise to help credit unions achieve their strategic objectives and compete in today’s evolving financial services industry. We are motivated to passionately serve our members and strive to learn, create, and innovate daily. Please visit* [*corpcu.com*](http://www.corpcu.com) *to learn more, and follow us on* [*Facebook*](https://www.facebook.com/CorporateCentral)*,* [*LinkedIn*](https://www.linkedin.com/company/517350/)*,* [*Twitter*](https://twitter.com/CorpCU)*, and* [*YouTube*](https://www.youtube.com/channel/UCLt6UMRaRkpGF-qWWx8T94w)*.*