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## Registration Now Open for CUES' Milestone 30th CEO Institute Program

MADISON, Wis. — Talent development leader CUES announced registration for CEO Institute I: *Strategic Planning 2025* is now open. Celebrating its 30<sup>th</sup> year in 2025, CEO Institute is a three-part educational series held in partnership with three prestigious business schools.

“CEO Institute is highly regarded for its partnership with top business schools. To ensure a personalized learning experience, the institute’s class size is capped, making early registration essential. As a result, available slots fill quickly,” said Dawn Abely, CUES SVP/Chief Sales & Member Relations Officer. “As we approach CEO Institute’s 30<sup>th</sup> year, we wanted to ensure that all credit union CEOs, executives, and future leaders have ample time to secure a spot for this in-demand event.”

To date, the CEO Institute program has graduated 1,263 industry executives, with 943 professionals earning the prestigious Certified Chief Executive (CCE) designation. The CCE title signifies a level of expertise recognized throughout the credit union industry, making it a valuable asset in succession planning and recruitment practices.

“CEO Institute is truly groundbreaking; when I attended the inaugural class, there was nothing like it in the credit union space. I thoroughly enjoyed attending the three institutes, both from a learning perspective and from the networking and camaraderie we had while there,” said Andrew L. Jaeger, CCE, President/CEO, Credit Union of New Jersey, and graduate of the first CEO Institute. “As a younger CEO, it helped shape my thinking for my career, and it gave me new tools to be successful. It is a testament to the value of CEO Institute that is has endured for 30 years and has undoubtedly helped shape so many leaders.”

The 2025 CEO Institute segments are:

- [CEO Institute I: Strategic Planning](#), The Wharton School, University of Pennsylvania, Philadelphia, PA, April 6-11, 2025
- [CEO Institute II: Organizational Effectiveness](#), Samuel Curtis Johnson Graduate School of Management, Cornell University, Ithaca, NY, May 4-9, 2025
- [CEO Institute III: Strategic Leadership Development](#), Darden School of Business, University of Virginia, Charlottesville, VA, March 30-April 4, 2025

“Part of CEO Institute’s popularity stems from the fact that graduates tend to form tight bonds and stay in contact with each other year after year, creating unique and tightly allied networks of credit union leaders,” said Abely. “Plus, the abundance of small-group work, case studies, and simulations led by each schools’ top faculty all aid attendees in absorbing and retaining the robust coursework.”

CUES offers a scholarship to CEO Institute; [download the application here](#).

Learn more about CUES at [cues.org](https://cues.org).

*CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With more than 50,000 members and growing, we measure success one leader at a time.*

Connect with CUES at [CUES.org](https://cues.org) and on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](https://CUmanagement.com).

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**Note to Editor:** Photos attached.

**Caption 1:** CUES 2024 CEO Institute I: *Strategic Planning* attendees learn from Jim Austin, Lecturer, Wharton Business School/Duke Corporate Education; President, JH Austin Associates, Inc.

**Caption 2:** Andrew L. Jaeger, CCE, President/CEO, Credit Union of New Jersey, and graduate of the first CEO Institute.