



**Contact:**  
Joe Eckley  
Day Air Credit Union, Inc.  
Email: [jeckley@dayair.org](mailto:jeckley@dayair.org)

**FOR IMMEDIATE RELEASE**

### ***Day Air Host Member Appreciation Event at Day Air Ballpark***

**Dayton, Ohio, September 26, 2024** – Day Air Credit Union proudly hosted a unique Member Appreciation Event on Sunday, September 22nd, at Day Air Ballpark. More than 2,000 members gathered to enjoy a day filled with entertainment, family fun, and exclusive opportunities to connect with the organization's leadership.



The event featured NFL football games displayed on the ballpark's jumbo screen, carnival games, bounce houses for children, and a variety of raffle prizes, including a grand prize giveaway. Members also had the unique opportunity to meet with executives from Day Air Credit Union—an experience only made possible through the community-focused nature of a local financial institution.

Day Air Credit Union, headquartered in the Miami Valley, is committed to giving back to its membership through engaging events like this. By creating meaningful experiences that foster connection, Day Air continues to differentiate itself from larger, out-of-town competitors.

"At Day Air, our members are the foundation of everything we do," said Bill Burke, President and CEO of Day Air Credit Union. "Events like the Member Appreciation Day allow us to show our gratitude, strengthen our relationships, and provide a personal touch that you can only find at a credit union that's rooted in the community. We are proud to be a part of the Miami Valley and will continue to create opportunities that give back to our members in meaningful ways."

Day Air Credit Union looks forward to hosting future events that celebrate its members and reflect the credit union's mission to improve the financial well-being of its community.

#### **About Day Air Credit Union**

Established in 1945, it proudly serves businesses and residents of the Miami Valley in southwest Ohio. Day Air is a not-for-profit, full-service financial cooperative with over \$820 million in assets and over 52,000 members. Credit Union members have access to over 30,000 surcharge-free ATMs and more than 5,600 shared branches nationwide. Membership is open to people living, working, worshipping, or attending school in the Miami Valley. Visit [dayair.org](http://dayair.org) for more information.