

UMassFive News

For Immediate Release

Craig A. Boivin
Vice President of Marketing
413-256-5553 | cboivin@umassfive.coop

UMassFive Donates Thousands of Personal Care Items to Local Survival Centers



Cait Murray, UMassFive Community Outreach Manager, delivering donations to Amherst Survival Center.

Hadley, MA – UMassFive College Federal Credit Union (UMassFive) is thrilled to announce the success of its personal care items drive, which was held during the summer in its Hadley, Northampton, and Springfield branches. The drive collected thousands of personal care items, which were donated to three local organizations: Amherst Survival Center, Northampton Survival Center, and The Gray House in Springfield.

UMassFive is committed to supporting the communities it serves, and the personal care items drive was just one example of its ongoing efforts to give back. Members and staff at all three branches enthusiastically participated in the drive, donating a wide variety of items such as toothpaste, shampoo,

soap, menstrual products, diapers, and more. “We know that personal care items in the Survival Center pantries may help people avoid making difficult trade-offs. Nobody should have to choose between food and toilet paper,” said Cait Murray, Community Outreach Manager at UMassFive.

UMassFive thanks all those who participated in the Personal Care Items Drive, and looks forward to continuing to serve and support its local communities in the future. For more information regarding Amherst Survival Center, Northampton Survival Center, and Gray House, please visit www.amherstsurvival.org, www.northampton-survival.org, and www.grayhouse.org.

UMassFive College Federal Credit Union (UMassFive) was established in 1967 and serves the University of Massachusetts, as well as the Five College System and over 50 other local organizations that share their community-based values and vision for a sustainable local economy. As a non-profit financial cooperative, UMassFive’s earnings are returned to their membership in the form of better rates, lower fees, and improved services and banking technology. The Credit Union offers a full range of financial products, including personal and business banking and lending, retirement planning and investments, and insurance. UMassFive has over 49,600 members, six branches, and assets of over \$700 million. For more information about UMassFive, please visit www.umassfive.coop.