



CONTACT:
Savannah Cruz
813.644.7443
pr@bkncreative.com

FOR IMMEDIATE RELEASE

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GTE FINANCIAL CELEBRATES THE RETURN OF BLUE STAR INSURANCE LLC. TO TOWN N' COUNTRY, EXPANDING COMPREHENSIVE INSURANCE SOLUTIONS IN TAMPA BAY

TAMPA, FL, October 2024: GTE Financial, one of Tampa Bay's leading financial institutions, is proud to celebrate the reopening of Blue Star Insurance LLC. at their original Town N' Country location. This milestone marks a significant expansion in GTE Financial's offerings following the acquisition of Blue Star Insurance Group Inc. in January 2023. Blue Star is dedicated to providing comprehensive auto, home, business, and life insurance solutions.

August Hopf, Assistant Vice President of Insurance Agencies, shares his excitement about the opening, "When GTE Financial acquired Blue Star, we seamlessly integrated into their headquarters. However, we quickly recognized the importance of face-to-face interactions for our community. This led to our decision to establish Blue Star Insurance's own building. Our clients appreciate the personal touch and detailed attention we can provide in person, and we're thrilled to enhance our service in a space dedicated to meeting those needs."

The reopening celebration will feature an array of raffles—including the chance to spin the wheel for gift cards and other fun prizes. Blue Star takes pride in being a 100% bilingual agency, a testament to its commitment to serving Tampa's diverse community. The agency's ability to communicate and understand the needs of its clients in their preferred language sets it apart and reinforces its impact on the local community.

The acquisition of Blue Star Insurance Group enables GTE Financial to deepen its insurance offerings and positions the credit union to assist other credit unions in expanding their service portfolios. This effort aims to enrich the credit union community, offering more robust services to members across the region. For more details about Blue Star Insurance Group, please visit mybluestarinsurance.com/.

About Blue Star Insurance Group Inc.

Since 2014 Blue Star Insurance Group Inc has served our community, protecting clients with their homeowners, auto, and business insurance needs. The proper coverage makes all the difference. Our goal is to help you find a policy that offers you the best price but with coverage that protects you in an event. For more information, visit mybluestarinsurance.com.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative located throughout West Central Florida with \$2.9 billion in assets and 24 Community Financial Centers. Chartered in 1935, GTE Financial is the official credit union of the Tampa Bay Lightning and is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. For more information on GTE Financial, visit gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

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