**FOR IMMEDIATE RELEASE**  **CONTACT**

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**Chartway Credit Union Welcomes Desai Madrigal as New Associate Director on its Board of Directors**

**Virginia Beach, Va. (October 30, 2024)** – [Chartway Credit Union](https://www.chartway.com) **is pleased to announce a new appointment to its** [board of directors](https://www.chartway.com/why-chartway/about/meet-our-team.html#board)**: Desai Madrigal as associate director. A long-time business leader and advocate for financial inclusion in Chartway’s Southern Utah market, Madrigal brings a wealth of experience and a commitment to empowering underbanked and underserved communities. In his more than two decades of leadership in the financial and real estate sectors, he has consistently championed efforts to support entrepreneurial growth and financial literacy.**

**Desai Madrigal is well-known in St. George, Utah as the owner of WIN Home Inspection and President of the Southern Utah Latino Business Alliance, a part of** the Washington Area Chamber of Commerce**. Latino-owned businesses in this area are thriving and contributing significantly to the local economy, and Desai’s work focuses on closing cultural gaps, building bridges to market opportunities, and creating pathways for connection, growth, and prosperity.**

**"I am honored to join Chartway Credit Union as an associate director," said Madrigal. "Chartway's commitment to financial inclusion resonates deeply with me. Knowing that members can be greeted in their own language and access resources that empower them financially is a true testament to what Chartway is all about."**

**“We’re honored to welcome Desai to our board as an associate director. His passion for community empowerment and financial inclusion aligns perfectly with Chartway’s purpose of unlocking the potential of individuals and families so they can thrive,” said Nancy McMahon, Chair of Chartway Credit Union. “His leadership will help us serve and uplift all our members and communities.”**

**“Desai’s unique background and his dedication to creating opportunities for underserved communities will provide great perspective for Chartway,” explained Brian Schools, Chartway’s president & CEO. “We look forward to his contributions as Chartway grows by ensuring we remain a place where every member feels welcomed and supported.”**

**Desai’s appointment reflects Chartway’s ongoing commitment to inclusivity and multicultural engagement. The credit union, which recently earned the** [Juntos Avanzamos designation](https://www.chartway.com/post/juntos_avanzamos_together_we_advance_designation_recognizes_chartways_commitment_to_hispanic_consumers.html) **for serving Hispanic and immigrant communities, is looking forward to how he’ll help further these efforts.**

**Learn more about Chartway Credit Union at** [www.Chartway.com](http://www.Chartway.com)**.**

**Get the latest news about Chartway by visiting our** [media center](https://www.chartway.com/media-center.html)**.**

**About Chartway**

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our $2.9 billion credit union proudly serves more than 230,000 members with branches in Utah, Texas, and Virginia. We’ve been recognized by Forbes as one of America’s Best-In-State Credit Unions, included on American Banker’s Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted nearly $15 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit [www.Chartway.com](http://www.Chartway.com) and follow us on [Facebook](http://www.facebook.com/chartwayfcu), [Twitter](https://twitter.com/ChartwayFCU), and [Instagram](https://www.instagram.com/chartwayfcu/).

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