

For Immediate Release: October 1, 2024 Contact: Nancy Loftis, VP of Marketing & PR nloftis@adviacu.org

844-238-4228, ext. 1442

## Advia Credit Union Grows Stronger in Illinois with Completed Purchase of NorthSide Community Bank



Advia Credit Union is pleased to announce that its merger with NorthSide Community Bank, headquartered in Gurnee, Illinois, is now official as of October 1, 2024. This collaboration marks a new chapter in Advia's growth, bringing additional opportunities to members in northeastern Illinois.

"This partnership represents a significant milestone for Advia as we continue to expand our footprint and bring even more value to our members," said Jeff Fielder, President & CEO of Advia. "We are excited to welcome NorthSide Community Bank customers as members of Advia and look forward to building upon their trusted team to deliver financial advantages for our members."

With the completion of this expansion, Advia now serves nearly 190,000 members across thirty-two (32) branches in Michigan, Illinois, and Wisconsin. In Illinois, Advia now operates seven (7) branches located in Gurnee, Mundelein, Niles, Riverwoods, Crystal Lake, Cary, and Woodstock. In Wisconsin, Advia has six (6) branches in Beloit, Janesville, Williams Bay, Elkhorn, and Silver Lake. Advia also continues to operate twelve (12) branches in West Michigan and seven (7) in Eastern Michigan.

"This merger is complementary in so many ways," said Patti Clausen, President of NorthSide Community Bank. "Not only does it allow us to provide enhanced products and services to our clients, but it also

strengthens both organizations by combining our commercial expertise with Advia's commitment to innovative financial technology, exceptional member service, and community focus."

Advia continues to strengthen its position within its community fields of membership in Illinois, Wisconsin, and Michigan through this alliance. Ranked among the top 3 percent of credit unions nationwide in terms of asset size, Advia has over \$3 billion in assets and employs more than 550 individuals. Founded in 1935, Advia has proudly served its members for nearly 90 years.

"Our shared commitment to offering innovative financial solutions makes expanding into the Illinois market a natural step. Anyone in Lake County, Illinois can become a member of Advia and we are excited to grow within this great community," Fielder said. "Together, we are ensuring our members have access to the best possible banking solutions, while supporting the growth of local communities."

In addition to its branch locations, Advia participates in shared branching networks nationally and offers over 35,000 surcharge-free ATM locations through the CO-OP Network, Alliance One Network, and select retail outlets regionally.

## **About Advia Credit Union**

Advia Credit Union's mission is to provide financial advantages to its members. With \$3 Billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to nearly 190,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative financial products at 32 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Learn more by visiting <a href="https://www.adviacu.org">www.adviacu.org</a>.

####