**FOR IMMEDIATE RELEASE**

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**BECU Promotes Bryan MacDonald to Chief Impact Officer**  
*Long tenured-employee to lead new Impact division at Washington-based credit union*

SEATTLE (Oct. 22, 2024) — BECU, Washington’s largest credit union, today announced it has promoted Bryan MacDonald to executive vice president and chief impact officer, a newly created role. MacDonald has been with the credit union for more than 14 years, most recently serving as senior vice president of Enterprise Risk Management. In his new role, he will oversee BECU’s Diversity, Equity and Inclusion, Social Impact, Communications and Government Relations teams.

“Bryan is an established, trusted leader within the credit union. He brings a collaborative approach to problem solving and is a passionate advocate for the work this division will lead,” said Beverly Anderson, BECU’s president and chief executive officer. “Our new Impact division will drive a strategic approach to ensuring we are equitable and inclusive in our efforts to attract and retain a diverse workforce, supporting our community partners in their endeavors, and communicating clearly and consistently across a variety of internal and external constituents.”

Previously, MacDonald served in senior risk roles at BECU as well as other financial institutions, including Washington Mutual, JPMorgan Chase and Citigroup. He holds a Bachelor of Science degree in Industrial Engineering from Northwestern University and is a graduate of the Pacific Coast Banking School.

Committed to helping individuals achieve their dreams and potential, MacDonald has served as the executive sponsor and an active member of BECU’s Asian, Native Hawaiian, and Pacific Islander Employee Resource Group since its inception in 2021. His personal story and commitment to mentorship was featured on the [BECU Blog](https://www.becu.org/blog/becu-svp-value-differences-to-open-doors) in 2022 as part of Asian and Pacific American Heritage Month.

BECU’s new Impact division will build upon a longstanding commitment to give back to its communities and create a culture of equity and inclusion. Examples of this work include:

* Through its philanthropic giving, BECU granted $8.4 million in cash and in-kind donations in 2023 to hundreds of community nonprofits supporting financial empowerment, equity initiatives and beyond.
* More than 1,300 employees are involved in the credit union’s ten Employee Resource Groups through regular meetings to connect, community events and volunteer opportunities, and more than 1,200 employees attended BECU’s Equity Summit last year.

Additional information on BECU’s commitment to its members and communities is available in its [2023 Annual Report](https://new.express.adobe.com/webpage/REbAOjnQKZWwm).

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About BECU

BECU is federally insured by NCUA and an Equal Housing Opportunity Lender (Boeing Employees’ Credit Union NMLS ID 490518). With nearly 1.5 million members and $29.9 billion in assets, BECU is the largest not-for-profit credit union in Washington and one of the top four financial cooperatives in the country. As a member-owned credit union, BECU is focused on helping increase the financial well-being of its members and communities through great rates, few fees, community partnerships and financial education. The credit union currently operates more than 60 financial centers, including two in South Carolina. For more information, visit [www.becu.org](http://www.becu.org/).