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FOR IMMEDIATE RELEASE

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GTE FINANCIAL PROUDLY AWARDS \$5,000 GRANT TO TAMPA BAY KAYAK ANGLERS AT TAMPA BAY LIGHTNING'S NOCHE LATINA NIGHT

TAMPA, FL, November 2024: GTE Financial is proud to announce the awarding of a \$5,000 grant to Tampa Bay Kayak Anglers (TBKA) during the Tampa Bay Lightning's Noche Latina night celebration. This grant underscores GTE Financial's commitment to enhancing community engagement and promoting diversity within the Tampa Bay area. As an organization dedicated to empowering the community, GTE Financial recognizes the vital role that TBKA plays in fostering inclusivity and environmental stewardship through activities such as kayaking and fishing.

"We are thrilled to partner with Tampa Bay Kayak Anglers in their mission to unite and educate the community," said Cynthia Colon, Assistant Vice President of Marketing and Impact at GTE Financial. "This grant comes at a critical time as TBKA navigates recovery from the impacts of Hurricanes Helene and Milton. We believe that by supporting organizations like TBKA, we can help build a stronger, more inclusive community for all."

The funds will support the organization's ongoing efforts to engage the Hispanic community and bring people together through unique outdoor experiences while also focusing on the essential work of protecting and preserving local waterways.

"Tampa Bay Kayak Anglers is deeply grateful for the generous \$5,000 grant from GTE Financial, presented during the Tampa Bay Lightning Noche Latina celebration. This crucial support comes at a pivotal time for our organization, as we work to recover from recent hurricane impacts. The funds will enable us to continue uniting the Hispanic community in enjoying and protecting our waterways through cleanups, kayaking, and fishing clinics. Thank you GTE Financial," comments Tatiana Cox Lopez, Community Outreach Director of Tampa Bay Kayak Anglers.

Through this collaboration, GTE Financial hopes to cultivate a deeper connection between the Hispanic community and outdoor recreational opportunities, paving the way for vibrant community involvement and environmental awareness.

For more information about GTE Financial and its community initiatives, visit gtefinancial.org/charities. To learn more about Tampa Bay Kayak Anglers, visit tampabaykayakanglers.org.

About Tampa Bay Kayak Anglers

Tampa Bay Kayak Anglers is a 501c3 non-profit organization dedicated to promoting kayak fishing around Tampa Bay. Their mission is to cultivate interest in kayak fishing among new and diverse audiences, expand experience for fishing veterans, encourage anglers to target different species and strengthen conservation efforts. For more information, visit tampabaykayakanglers.org.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative located throughout West Central Florida with \$2.9 billion in assets and 24 Community Financial Centers. Chartered in 1935, GTE Financial is the official credit union of the Tampa Bay Lightning and is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. For more information on GTE Financial, visit gtefinancial.org.

For more information, interviews, or media requests, please call (813) 644-7443 or email Savannah Cruz at pr@bkncreative.com.

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