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**Amrita Prasad of SafeAmerica Credit Union Featured on Women of Community Banking Video Podcast**

**Pleasanton, CA – November 15, 2024** – SafeAmerica Credit Union proudly announces that Amrita Prasad, a key leader in its financial team, recently participated in the latest episode of the Women of Community Banking video podcast. The episode highlighted Amrita’s inspiring career journey in the financial industry and her commitment to empowering others in the community banking sector.

As a seasoned professional, Amrita has been instrumental in driving SafeAmerica Credit Union’s mission to provide innovative lending solutions and exceptional service to its members. During the podcast, she shared her personal story of growth in the financial field, offering insights into navigating challenges, fostering inclusivity, and shaping impactful strategies in community banking.

“This opportunity was more than a conversation—it was a platform to reflect on how far we’ve come as women in finance and the bright future that lies ahead,” Amrita remarked. “I hope my journey inspires others, especially young professionals, to embrace the dynamic opportunities our industry offers.”

**The Women of Community Banking** podcast celebrates female leaders who are transforming the financial industry, shining a light on their achievements, experiences, and the pathways they’ve paved for future generations. In the episode, Amrita discussed critical topics such as mentorship, leadership, and adapting to evolving industry trends.

The podcast episode featuring Amrita Prasad is now available for viewing on the Women of Community Banking website and social media platforms at: <https://www.youtube.com/watch?v=rRQZrXMyIxo>

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**About SafeAmerica Credit Union**

SafeAmerica is a \$545 million community-chartered Credit Union. Originally chartered in 1953 to serve the employees of Safeway Inc., SafeAmerica operates in Northern California principally in the San Francisco Bay Area with branches in Pleasanton, Walnut Creek, Brentwood and Hayward. SafeAmerica serves the California counties of Alameda, Contra Costa, San Mateo and Santa Clara as well as numerous employer groups. SafeAmerica Credit Union is a privately insured, not-for-profit, full-service financial institution that offers the same types of products and services as large banks. For more information, visit [safeamerica.com](http://safeamerica.com).

