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First Hope Bank Partners with Arkatechture to Drive Data Innovation and Enhance Customer Experience

Portland, ME (November 20, 2024): First Hope Bank, a family-owned community bank in New Jersey established in 1911, has formed a strategic partnership with Arkatechture, a leading provider of data analytics solutions, to streamline its data management processes and enhance customer experience through the deployment of Arkatechture's Arkalytics platform.

As part of its ongoing commitment to modernization, First Hope Bank sought a comprehensive data analytics provider to consolidate its diverse data sources and empower the bank with real-time, actionable insights. With a robust data strategy in mind, First Hope Bank will leverage the Arkalytics platform to unify data from various systems into a single, cohesive view. This platform enables the bank to organize and index its systems and normalize data, ultimately providing faster, more efficient reporting and analysis capabilities.

"We're definitely going to be able to correlate our data better, getting all these different sources into a single platform which is just going to be able to let us move faster and more efficiently." said Jennifer Finer, Chief Operations Officer at First Hope Bank.

"This partnership is going to validate that we are providing our customers with the services that they want and need, and help us stay ahead of their needs as they evolve." said Scott DeGuilo, VP of IT Infrastructure & Technology at First Hope Bank

The Arkalytics platform will provide First Hope Bank with a single-pane-of-glass experience, allowing streamlined data access across all departments allowing them to remain agile in an ever-evolving financial landscape.