





Advia Credit Union Launches Instant Payments with FedNow® and RTP, Enhancing Member Experience

Say goodbye to payment delays—Uber drivers, Grubhub couriers, and Dash carters!



Advia Credit Union, serving nearly 200,000 members across Michigan, Wisconsin, and Illinois, is excited to share that it now offers FedNow® Service and Real-Time Payments (RTP).

This advancement brings significant benefits to Advia members, providing immediate access to deposited funds and streamlining the way payments are received and managed. Powered by cutting-edge solutions from the Federal Reserve and Alacriti, these advancements evolve everyday financial transactions and positively impact member experience.

"At Advia, we are always exploring new, innovative solutions to offer our members convenient and secure financial services that help them save time and money," said Joli Hensley, Advia's Director of Digital Channels. "By integrating FedNow® and Real-Time Payments, we are demonstrating our dedication to using technology to elevate our members' experience – ensuring they can access their money quickly and easily."



Joli Hensley
Director of Digital Channels
Advia Credit Union

Through FedNow® and RTP, Advia members can instantly access payments from participating platforms, such as Grubhub, Uber, Venmo, PayPal, and other gig economy services.

"We're proud to be an early adopter in the financial services space," said Hensley. "By working with Alacriti and the Federal Reserve, we're leveraging the latest technology to provide our members with faster, more convenient ways to manage their finances."

Advia plans to introduce an online express payment portal in December 2024, allowing for simpler and faster loan payment processing from external sources, further enhancing the member experience. Looking ahead, FedNow® and RTP technologies will support future use cases for Advia such as quicker access to recurring governmental payments, including tax refunds and social security benefits.

This initiative reflects Advia's mission of providing financial advantages. Partnerships like these enable Advia to deliver digital money movement in a secure, cost-effective manner, providing real financial advantages to real people.

About Advia Credit Union

Advia Credit Union's mission is to provide financial advantages to its members. With \$3 Billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize financial value to its nearly 200,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative financial products at 32 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Learn more by visiting www.adviacu.org.

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